

62
JACKSON & PERKINS WORLD'S LARGEST ROSE GROWERS, NEWARK, NEW YORK

Parade of *MODERN ROSES* and Perennials

Re
**SPRING
1963**



THE
GOLDENE
ROSE
DEN HAAG
Holland

GOLD MEDAL
International
TEST GARDENS
Portland,
Oregon

CERTIFICATE
International
ROSE
COMPETITION
Madrid, Spain

GOLD MEDAL
PARIS,
FRANCE

CONCOURS
INTERNATIONAL
GENEVA,
SWITZERLAND

SPECIAL PRIZE
FOR
MOST Beautiful
ROSE Shown During
Last Five Years
Madrid, Spain

1963
ALL-AMERICA
AWARD

Honorary
Prize
Horticulture
Show
Copenhagen

PRESIDENTS
INTERNATIONAL
TROPHY
ENGLAND

GOLD MEDAL
National
Rose Society
Of
England

GOLD MEDAL
FLORALIËN
GHENT,
BELGIUM

GOLD MEDAL
GERMAN-FRENCH
EXHIBITION
Saarbrücken,
GERMANY

GOLD MEDAL
FLORIADE
Rotterdam,
Holland

Tropicana

The Rose of the Year
for 1963

AND WINNER OF 13 OTHER
INTERNATIONAL AWARDS

DEC 13 1962

The Greatest Prize-Win

HAS ALSO BEEN SELECTED BY A TEST

THE ROSE OF THE



Winner of
13
International
Awards



For the past four years, gardeners all over America have looked forward more eagerly than ever before to each new J&P Spring Catalog — for that's the issue in which we announce the newest "Rose of the Year." And for 1963, as you can well see, a truly unusual rose has been selected — TROPICANA, unquestionably the greatest rose ever created! If there is one single new rose that is a "must" for your 1963 garden, this is surely it! But I think you'll find many other exciting varieties . . . some brand-new ones, some exclusive ones, and some ever-popular favorites . . . that you will want in your 1963 garden. Just one more comment: to make certain of getting the varieties you want, please be sure to order early.

C. H. Perkins

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JACKSON & PERKINS CO.

SPECIAL OFFERS!

GROUP
No. 13

3 Tropicana

Value \$10.50
Save \$1.30

For Only \$9.20

GROUP
No. 23

3 Roses of the year

Tropicana—1963
South Seas—1962 Americana—1961

Value \$10.00
Save \$1.25

For Only \$8.75

ning Rose Ever Created

PANEL OF 10,000 HOME GARDENERS AS

YEAR FOR 1963!

TROPICANA

(Test No. 6535)

HERE, WITHOUT DOUBT, IS THE MIRACLE ROSE OF THE CENTURY — the only rose in history to win 13 International Awards! And now, it has won still another honor . . . for it has been selected by a panel of 10,000 home gardeners as THE ROSE OF THE YEAR FOR 1963! Yes, TROPICANA has now become the first choice of the experts and of home gardeners!

THE MOST BRILLIANT NEW COLOR EVER CREATED! Its color is new — a radiant fluorescent ORANGE-RED . . . a bright, bright color that is remarkable in its intensity and durability. The brilliant, glowing color doesn't change, doesn't fade from the moment the blossom bursts open until the spent flower drops off cleanly . . . a dancing, sparkling orange that holds up even in the hottest sun!

THE MOST PERFECTLY-FORMED BLOOMS EVER CREATED! The gorgeous 5" blooms are perfection itself — exquisitely formed in the classical rose shape . . . produced in unusual abundance. What's more, these lovely, lovely blooms are fragrant . . . and are produced on long, long cutting stems . . . and when cut for indoors, they will last as long as a week! Furthermore, the blooms are so hardy that they withstand the severest weather and last up to two weeks on the bush without blemish!

THE HADIEST ROSE EVER CREATED! To win all of the awards listed at the right, a rose must not only be beautiful — it must also be exceptionally hardy! And TROPICANA is that . . . unusually vigorous and disease-resistant. And it will grow practically anywhere — proven by the fact that it has produced so beautifully in so many different countries. Yes, in every way TROPICANA is a most unusual rose . . . one that belongs in your garden . . . and you can have it blooming in all its glory *this* June—and for years to come—by ordering now! (Pl. Pat. #1969)

PRICES: \$3.50 each; 3 for \$9.20; 12 for \$35.70

THE ONLY ROSE IN HISTORY TO WIN ALL OF THESE AWARDS

- | | |
|---|--|
| 1963 ALL-AMERICA ROSE SELECTION—United States | GOLD MEDAL, FLORIANDE — Rotterdam, Holland |
| CONCOURS INTERNATIONAL — Geneva, Switzerland | GOLD MEDAL, GERMAN-FRENCH EXHIBITION — Saarbrücken, Germany |
| PRESIDENTS INTERNATIONAL TROPHY—England | GOLD MEDAL, NATIONAL ROSE SOCIETY—England |
| GOLD MEDAL, —Paris, France | SPECIAL PRIZE FOR MOST BEAUTIFUL ROSE SHOWN DURING LAST FIVE YEARS — Madrid, Spain |
| GOLD MEDAL, INTERNATIONAL TEST GARDENS — Portland, Oregon | HONORARY PRIZE, HORTICULTURE SHOW — Copenhagen, Denmark |
| GOLD MEDAL, FLORALIEN — Gent, Belgium | CERTIFICATE, INTERNATIONAL ROSE COMPETITION — Madrid, Spain |
| THE GOLDENE ROSE — Den Haag, Holland | |

A RARITY OF NATURE —
a garden rose so hardy, so productive
that it is used by the florist trade

TROPICANA has already become one of the favorite roses sold in florist shops. Such a rose *must* produce long-lasting blooms — in abundance! A dozen cut TROPICANAS would cost anywhere from \$10 to \$18 a dozen — depending on the size of the stem . . . yet you can have dozens of roses on a single plant each season for only \$3.50 a plant!



Here are just a few of the thousands of glowing comments on TROPICANA:

"... most beautiful of all I've ever seen! Loaded with blooms up to as many as 15 to 20 at a time."

M. B., Rolling Meadows, Ill.

"... most beautiful rose I have. From June it has never been without flowers."

M. S. V., Albany, N. Y.

"Fragrance is heavy and lasting. Excellent lasting ability as cut flower."

R. E. L., Cannonsburg, Pa.

"... so fragrant. Also last longer than most roses do when picked."

P. G. K., Brooklyn, Ia.

"... a magnificent rose! It has absolutely everything—always in bloom."

M. E. B., Clifton, N. J.

"The color is out of this world. Does not wilt as some roses do in our Kansas heat."

C. G., Frankfort, Kans.

"This rose has never stopped blooming all summer. Full bloom, long-lasting."

T. M., Akron, Ohio

"Blooms are long-lasting and don't fade even in Florida's very hot summer sun."

W. C. K., Ft. Lauderdale, Fla.

"Has never been without a bloom since the first blooms in June."

E. O. M., Anderson, Ind.

4 MORE BRAND - NEW

Four more reasons why 1963 will be the great

4

(Test No. 54-8891)

A Peachy Lady from the South

DIXIE BELLE

(Left) A large-flowered, high-centered Hybrid Tea with an enchanting pink color and the infinite charm of a Dixie Belle. The 5½-in. flowers are very freely produced on a vigorous, many-branched plant. The bud is slender and graceful, with a deeper shade of pink on the outside of the petals. The flower opens slowly, keeping the high-centered form until the center is completely unfurled. The deeper tone of the outside of the petals adds a definite touch of quality to the expanding bloom and disappears finally in a luscious pink when the flower is fully open. There are about 35 to 40 petals, which are large and firm, holding for a long time. They have a delightful golden tinge. The foliage is a glossy green, and the plants are about 2½ to 3 ft. tall. Excellent exhibition variety, and most satisfactory garden plant. (Pl. Pat. Applied For.)

Height
2½ to 3 ft.

Bud.....rosy pink
Flower.....pale pink

Foliage.....glossy green
Plant.....2½ to 3 ft.

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Dixie
Belle

© J. & P. CO.

JACKSON & PERKINS CO. *World's Largest Rose Grower*

All J&P Roses are guaranteed to live and bloom this summer. Order now and see their lovely flowers in your garden within a few months. They will give you a new interest and pride in your garden as the "Queen of Flowers" displays her regal beauty.

SPECIAL OFFER!

GROUP No. 33

All Four Roses On
These Two Pages

Value \$12.50
Save \$1.55

Only **\$10.95**

FREE

with every order
... HOME GAR-
DEN GUIDE.

A lovely new beauty clothed in flaming red

RED AMERICAN BEAUTY

(Right) A red which breathes forth a remarkable fragrance, like the original American Beauty Rose. Red American Beauty is about 5 in. across when open, and has 30 to 35 petals. The color is an extremely pleasing dark rose-red. The flowers are particularly interesting and are produced on long stems. When cut and brought into the house, their fragrance fills the room. Red American Beauty is also a popular florist Rose, and the cut flowers are available in most florists' shops. Well clothed with healthy, dark green, disease-resistant foliage. The plant is shapely, and reaches a height of 3 to 3½ ft. (Pl. Pat. #1982.)

Bud.....tight, deep red
Flower.....dark rose-red

Foliage.....healthy, disease-resistant
Plant.....healthy, 3 to 3½ ft.

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Height 3 to 3½ ft.

Red
American
Beauty

©
J. & P.
CO.

HYBRID TEAS for 1963

test, most colorful year ever for rose lovers!

(Test No. 53-9452)

Newest member of a Famous Family

PINK MASTERPIECE

(Right) Here is a new show and garden variety with beautiful, dark pink, high-centered buds that open symmetrically to form shimmering, 6-in. flowers. The petals unfurl slowly into a truly lovely, perfectly shaped bloom. As the bloom unfolds, it reveals the softest pink hue imaginable, which is carried through to the end. It is one of the finest Roses ever grown, with an exceptionally good overall appearance. With its remarkable color and form, we look for it to be named the Queen of many Rose competitions throughout the country. The extra fine, large, fragrant flowers are set off by a large quantity of healthy, lush foliage. (Pl. Pat. Applied For.)

Bud.....dark pink

Foliage.....ample, healthy

Flower.....soft pink

Plant.....3 to 3½ ft.

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Originators of Great New Roses Since 1872

Height
3 to 3½ ft.

SPECIAL OFFER!

GROUP No. 43

1 of each:

Tropicana
Pink Masterpiece
Golden Salute
Red American Beauty
Value \$13.00 Save \$1.65

Only **\$11.35**

"Only one grade . . . the finest!"

That's the J&P motto and your protection. Our Rose plants are more than "No. 1 grade" . . . They are the finest productions of our expert horticultural skill. They are superior in hardiness, habit, resistance to disease, form, fragrance and abundance of blooms; full stemmed, with robust root systems; tested and proved by two years' growth in the nursery fields; true to name and class; sturdy and free from disease.

Named in honor of the Advertising Women of New York

(Test No.
54-10471)

GOLDEN SALUTE

(Left) A golden yellow Hybrid Tea with 5 to 5½-in. flowers, named in honor of the Golden Anniversary of the Advertising Women of America. It is a clean, neat grower and is exceptionally hardy. The ovoid bud is an attractive yellow, and it opens slowly to a large full flower of a deep golden yellow color which it carries to the end, in 40 to 50 petals. It makes a big crop of flowers, and is most always in bloom. The foliage is a lustrous green, very decorative in itself, and a beautiful contrast to the glowing flowers. The plant is vigorous and quite tall growing, reaching 3 to 3½ ft.

We like it very well, especially since we know it has Diamond Jubilee in its background and has carried over the same fine growth and disease-resistant characteristics, with deeper, richer color. (Pl. Pat. Applied For.)

Bud.....deep gold

Flower.....golden yellow

Foliage.....lustrous green

Plant.....decorative, 3 to 3½ ft.

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Height 3 to 3½ ft.

Golden
Salute

©
J. & P. CO.



Here They

J & P

EACH ONE
SO YOU K



THIS LABEL IS

Your Guarantee

OF THE FINEST QUALITY

ALL 4 "ROSES
OF THE YEAR"

GROUP No. 53

Value \$12.50
Save \$1.55

Only \$10.95

GROUP No. 63

1 of each:

South Seas	Tropicana
King's Ransom	
Value \$10.50	Save \$1.30

Only \$9.20

6

South Seas

© J. & P. CO.

Height 3 to 4 ft.

The 1962 Rose of the Year!

(Above) A Hybrid Tea that captures the exotic beauty of South Sea isles, was selected by 10,000 home test gardeners as The Rose of The Year for 1962! Here's the soft, shimmering pink color found on beaches that surround the island of Tahiti . . . a deep shell-pink bud, which changes to a 7-in., luminescent coral-pink bloom that finishes a warm Tahitian pink with deeper red overtones. The plant is attractive,

too . . . with reddish young canes . . . and with foliage reminiscent of a tropical plant. Despite its delicate appearance, South Seas is among the hardiest Roses ever developed . . . disease-resistant and capable of performing well even in extreme summer heat. It is winter-hardy, too. A beautiful addition to your garden. (Pl. Pat. #2184.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Height 3 ft.

© J. & P. CO.



KORDES

Perfecta

The 1959 Rose of the Year!

(Left) An intriguing color combination, completely different from any other Rose in existence. The basic color, cream-white, is lined with red as the petal edges seem to be dipped in carmine. This deeper color spreads throughout as the flower opens to a most pleasingly unusual combination of red and white with a suffusion of yellow. 4½ to 5-in. blooms are extremely long lasting. All season long, this vigorous 3-ft. plant produces a large number of superb exhibition Roses, sometimes as individual flowers, sometimes as a breathtaking candelabra of enough flowers to make a whole bouquet. This is the hybridizer's dream rose. It's so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect. (Pl. Pat. #1604.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. *World's Largest Rose Growers*
Originators of Great New Roses Since 1872

Are! The Most Popular Roses of our time!

ROSES OF THE YEAR!

TESTED AND SELECTED BY A PANEL OF HOME GARDENERS
NOW THAT THEY WILL DO BEAUTIFULLY IN YOUR GARDEN!



© J. & P. CO.

Height 3 ft.

HAWAII

The 1960 Rose of the Year!

(Above) A warm, glowing orange-coral blend—a color as exotic and sultry as Hawaii itself. Scores upon scores of these gorgeous orange-coral blooms, each one well over 6 in. across, are produced on the prolific bush. These lovely blooms have a pronounced raspberry scent. Hawaii is one of the hardiest, best-growing Roses ever created. And what a plant . . . tall growing, with clean branches that carry 5 to 6 flowers. Glossy foliage shows tints of red as the cooler fall days approach. In formal and informal arrangements the color is much sought after for prize-winning effects. The color, the fragrance and the overall charm make it very popular. It blends easily with other colors and varieties and is an excellent focal point in arrangements. (Pl. Pat. #1833.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



© J. & P. CO.

Height 4 ft.

AMERICANA

The 1961 Rose of the Year!

(Above) Here is a brilliant red that intensifies as the magnificent blooms slowly unfold . . . a rich red that gives a velvety sheen to the petals . . . a fiery unfading red that continues to glow until the last petals fall! Americana is big . . . with blooms well over 6 in. across . . . huge blooms with the classic high-centered form . . . large, luscious blooms that last for days. It has a delightful old Rose scent—just the fragrance you would expect in the "perfect" Rose. Americana blooms profusely . . . adding a blaze of color to your garden all season long. Yes, here is an exceptional red Rose . . . beautiful in color, form and fragrance . . . a vibrant red Rose as big and colorful as America itself! Be among the very first to enjoy its thrilling beauty. (Pl. Pat. #2058.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



©
J. & P.
CO.

Height
2½ to 3 ft.

Avon (Above) In Avon we have at last a Rose with an almost unbelievable amount of true attar of Rose perfume . . . a fragrance that is not lost as soon as the flower opens or a soft breeze passes by. The highly fragrant, tall-centered, long-budded flower of bright non-fading red has outstanding substance and weather resistance. Bright green foliage forms a perfect backdrop for the dramatic red blooms. The buds are large and gracefully tapered, showing early promise of the brilliant color to follow. The fragrance is perhaps the most intense and persistent to be found in any Rose variety today. The lovely ornamental plant reaches a height of 2½ to 3 ft. (Pl. Pat. #2154.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Nobility (Below) The exquisite buds, which begin to appear in June, are beautiful in themselves . . . a light pink shade outside, with deeper pink tones toward the center. As they slowly unfold, the graceful petals turn into a captivating shell-pink . . . yet the center of the flower retains its slightly deeper tones, finally becoming a rich pastel pink. The huge, fragrant bloom is perfectly formed and high-centered, reaching 5½ in. across. Scores of these big pink blooms keep your garden aglow from June through September. The 2½ to 3-ft., upright plant has long, sturdy canes and large, clean foliage. One of the loveliest "pinks" you ever saw! (Pl. Pat. #2093.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Height
2½ to 3 ft.

© J. & P. CO.



LOOKING FOR BRI AND OUTSTANDING

Here's a wonderful sele

8

King's Ransom 1962 ALL-AMERICA WINNER!



King's Ransom

©
J. & P.
CO.



THIS LABEL IS

Your Guarantee
OF THE FINEST QUALITY

ALL FIVE ROSES ON THESE TWO PAGES

GROUP No. 73

Value \$15.50

Save \$1.95

ONLY \$13.55



LLIANT COLORS G FRAGRANCES

ction to choose from...

(Below) From the very moment that King's Ransom was placed in competition at the All-America Rose Trials, there was never any doubt whatsoever that it would win that coveted award. For this is a Rose that is truly beautiful, truly hardy, truly perfect from beginning to end! The number of blooms it produces is amazing for a Hybrid Tea. It bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long . . . blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breathtaking yellow you ever saw. Glittering buds are long and slender—aglow with a pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals like spun gold. These majestic golden blooms are borne on long stems that make them ideal for cutting. Naturally, the plant itself is tall and full . . . and will attain a height of at least 6 ft. by the end of the second season. A yellow Rose of great versatility and freedom from care. (Pl. Pat. #2103.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Height
4 to 6 ft.



SPECIAL FRAGRANCE GROUP

GROUP No. 83

1 of each:

Arpege	Arlene Francis
Sterling Silver	Avon

Value \$12.00 Save \$1.50

ONLY \$10.50

Arpege

(Right) A very free, glowing pink which is extremely generous with its flowers. It has a most delightful, sweet fragrance. Long slender pink buds have a touch of light apricot on the outside of the petals, which turns to rich yellow before becoming deeply suffused with the pink from the inner side. The hinges of the petals are bright yellow. The open flower reaches 5½ in., and its firm, stiff petals keep their clear pink color until they drop. Tall, vigorous and always in bloom. It has a wealth of healthy, dark foliage which hangs on very tenaciously. We are happy to add Arpege to our list of Hybrid Teas. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

9



Height 2½ to 3 ft.

© J. & P. CO.

Sterling Silver

(Above) There's only one Sterling Silver . . . a warm regal silver-lavender . . . as rich as its namesake. Imagine magnificent Roses like these in your garden all season long. Tight pink-lavender buds open slowly into glistening silvery blooms . . . each one 5 in. across, and sweetly fragrant. Upright, vigorous and free blooming, with leathery dark foliage. 2½ to 3 ft. tall. This variety is the center of the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Gardens. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO.

World's Largest Rose Growers

© J. & P. CO.



Height
3 to 3½ ft.

THE FAMOUS MASTERPIECE

featuring the Great NEW

Test No. 53-9452

Pink Masterpiece

(Left) Here is a new show and garden variety with beautiful, dark pink, high-centered buds that open symmetrically to form shimmering, 6-in. flowers. The petals unfurl slowly into a truly lovely, perfectly shaped bloom. As the bloom unfolds, it reveals the softest pink hue imaginable, which is carried through to the end. Pink Masterpiece is one of the finest Roses ever grown, with an exceptionally good overall appearance. With its remarkable color and form, we look for this one to be named the Queen of many Rose competitions through-

out the country. We feel that with this new Hybrid Tea we are offering a real show Rose to our many friends. The extra fine, large flowers with their interesting fragrance are set off by a large quantity of healthy, lush foliage. Testers from every section of the country have been filling our office with letters of praise for this grand beauty. (Pl. Pat. Applied For.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Pink Masterpiece
Height
3 to 3½ ft.

© J. & P. CO.

THE MASTERPIECE FAMILY

A "masterpiece" is anything done or made with great skill. Hybridized by Eugene S. Boerner, Director of the Jackson & Perkins Research Department, all four of these Roses are worthy of the title "masterpiece." Just as a master craftsman leaves his mark on any of his work that he considers worthy of his art, so too, Jackson & Perkins is proud to label these distinguished Roses with its own mark. Each one was created especially to fill the modern gardener's demand for Roses that present a profusion of blooms all season long . . . blooms that keep their good color from beginning to end . . . blooms that are unusually large . . . blooms with an outstanding fragrance that lasts the life of the flower. Add to these qualities a plant that will stand up under any conditions . . . a strong plant that adorns itself with perfect, glossy, disease-resistant foliage, and there you have THE MASTERPIECE FAMILY . . . Roses well worth having . . . Roses worthy of the J&P Label . . . The World's Finest Roses.

SPECIAL GROUP OFFERS!

GROUP No. 93

1 of each:

- Pink Masterpiece
- Orchid Masterpiece
- Bronze Masterpiece
- Golden Masterpiece

Value \$12.50
Save \$1.55

Only
\$10.95

GROUP No. 673

1 of each:

- Pink Masterpiece
- Bronze Masterpiece
- Tropicana
- King's Ransom

Value \$13.50
Save \$1.70

Only
\$11.80

Bronze Masterpiece

(Right) A regal bloom on a plant to match! An exciting color set off against beautiful dark, lustrous green foliage on a tall, vigorous plant. The flowers are large . . . 5½ to 6 in. in diameter. Petals are firm, and the long-lasting flowers retain their beauty until the last petal drops. The color is good at all times, especially in summer and fall when it deepens to its best shades. Large, long, exhibition-formed buds are coppery old-gold, and the extremely fragrant flower opens slowly to bronze-apricot, deeply veined gold, then moves to an orange-yellow, and finally to a deep firm yellow. Because of the excellent substance of the petals, the flower holds its form and color and does not suffer bleaching or burning in the sun. The healthy, hardy, 4-ft. plants fill in well during the summer. The bronze hues of the flower are emphasized by the dark, glossy foliage. (Pl. Pat. #2000.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Bronze Masterpiece

© J. & P. CO.

Height 4 ft.

RPIECE FAMILY..... PINK MASTERPIECE!

11

Golden Masterpiece

World's Largest Yellow Rose!

(Right) The graceful, flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, $1\frac{1}{2}$ to 2-in. buds. Throughout the season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach $6\frac{1}{2}$ to $7\frac{1}{2}$ in. across, with full but open centers. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy foliage. It grows $2\frac{1}{2}$ to 4 ft. tall and is extremely hardy. The pleasant old Rose fragrance will fill your garden. No matter how many Roses you have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering coat of gold . . . and there you have Golden Masterpiece. Yes, here's the biggest yellow Rose ever! There has never been another "yellow" like it. For sheer size, it's in a class by itself . . . and for sheer beauty it is second to none. It's perfect for cutting, and just one flower will make a stunning centerpiece. (Pl. Pat. #1284.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

$7\frac{1}{2}$ "
of golden
beauty!

© J. & P. CO.

Height
 $2\frac{1}{2}$ to 4 ft.

Golden
Masterpiece

Orchid Masterpiece... The First Orchid Rose!

© J. & P. CO.

Orchid
Masterpiece

(Left) A striking new Hybrid Tea . . . another in the series of lavender-colored Roses. A lavender flooded with pink, giving extremely interesting orchid variations. The long, slender bud is a lively deep orchid. As the flower opens, orchid and lavender shades predominate, and an entirely new color tone is added to the range of Hybrid Tea colors. When the flower first unfolds, there is frequently a novel variation of lavender and orchid on the outer petals which eventually passes to a complete orchid shaded lavender when the full opening is achieved. The slowly unfurling flowers are large, reaching $5\frac{1}{2}$ in. in diameter at their best. They have a beautiful form, with well-proportioned petals from the outside right to the center. These luscious blooms are drenched with the interesting sweet fragrance of the lavender Roses, and they keep well on the plant as well as when cut. Orchid Masterpiece's 3 ft. of growth make it a fitting garden companion for its parent, Golden Masterpiece. Order now—this one will sell out early, for it is another one of the fine family of "Masterpiece" Roses! Undoubtedly its thrilling, rich color will put it near the top of the list of "most-wanted" new varieties for 1963. (Pl. Pat. #2039.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



TREE ROSES
See Back Cover

Height 3 ft.

JACKSON & PERKINS CO.

World's Largest Rose Growers

Originators of Great New Roses Since 1872

A COLORFUL GARDEN

12

Arlene Francis

BEST YELLOW

(Right) A golden yellow Hybrid Tea Rose with an unforgettable fragrance . . . a delicate, refined fragrance that begins in the bud stage and becomes richer as the flowers unfold. Though its family background is entirely Hybrid Tea, Arlene Francis has all the vigor and floriferousness of a Floribunda. It produces masses of flowers, and wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers that average 20 to 25 petals and open wide to approximately 5 in. in diameter. The open flower has the same grouping of red stamens that has been found so attractive in Eclipse, one of its parents. The glossy dark green foliage takes on a distinctly reddish tinge toward the end of summer. A very hardy plant, its flowers continue blooming even after the first autumn frosts. Developed by the world-renowned Rose hybridist, E. S. Boerner, plant research director for the Jackson & Perkins Company, this Hybrid Tea epitomizes all the qualities that Arlene Francis expects in her perfect Rose. Named in honor of the woman whose sunny attitude and great talent have brought beauty to the stage and television, this Rose was awarded the Gold Medal at Baden Baden, Germany, in 1956. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

©
J. & P. CO.
Arlene Francis
Height 3 to 3½ ft.

ALL 4 ROSES
ON THESE
2 PAGES

GROUP No. 103

Value \$11.00 Save \$1.40

Only \$9.60

Pink
Duchess

Height
3 to 4 ft.

© J. & P. CO.

BEST PINK

Pink Duchess

(Left) Rarely has a Rose received such glowing praise—and with such good reason! For PINK DUCHESS is truly one of the most outstanding pink Roses ever created. A distinguished descendant of *Peace*, PINK DUCHESS is perfectly formed, fragrant and huge—up to a full 6 in. across! Its regal color makes it seem almost luminescent as it gracefully unfolds its lovely blooms. Large buds have a golden color on the outside and base of the petals. As the flower opens, this reverse color softens and gradually becomes suffused with the clean scintillating pink. Flowers are the true *Peace* form, but each 5 to 6-in. bloom has 10 to 15 more petals than *Peace*, with a shimmering glow that makes it visible from far away. Vigorous and hardy, the bush will reach 3 to 4 ft. high. Very winter-hardy in the North. (Pl. Pat. #1834.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

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World's Largest

OF J&P's "BEST" ROSES

13



BEST RED

New Yorker

(Left) When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, THAT's New Yorker—everyone's dream Rose come true. For here is a truly outstanding Rose that has *everything* any gardener wants—rich color, pleasing fragrance, exquisite beauty, exceptional hardiness . . . one that experts and amateurs alike consider to be "the BEST Red Rose of all time." Unlike most reds, New Yorker's sparkling color does not fade but *stays* a deep rich red until the last petals wither and fall! The beautifully formed, long-stemmed blooms are really tremendous—*up to 6½ in. across!* Just one is enough to make a beautiful centerpiece. And because this is such a profuse bloomer, you get an abundance of these scarlet-red, fragrant blooms from June right up until frost! Not only does New Yorker produce the most beautiful red Roses you've ever seen—but it's exceptionally easy to grow, too. The sturdy, upright, 3 to 3½ ft. plants are very vigorous and grow luxuriantly with a minimum of care. Even the young shoots and new growth are bright red, adding to the all-season-long beauty and interest of New Yorker. Plant this Gold Medal winner now. (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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King's Ransom
Tropicana
White Queen

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Only **\$10.50**

©
J. & P. CO.

White Queen
Height 3 ft.

New Yorker
Height 3 to 3½ ft.

© J. & P. CO.

White Queen

BEST WHITE

(Right) The Best White Hybrid Tea Developed in Recent Years! White Queen is a strong white Rose—slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well, for they have stiff petals resistant to rain and wind. These 3-ft. plants make very neat, upright growth, with excellent rich green foliage of medium size. Sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments were most favorable at all times. In addition to its pure white color, this variety has another distinction of great importance. Floribunda blood has been infused into this strain in order to improve its vigor and hardiness. The result is a variety that will out-perform most other white Hybrid Teas. A definite favorite among all who work in the Jackson & Perkins gardens, White Queen will prove equally popular among home gardeners who prefer to plant and grow only the best of each class. It belongs in your garden. Order it now and let its fragrant beauty fill your house and garden for years to come. Plant it now and you will be rewarded with a strong healthy plant and pure white blooms that will reappear season after season. (Pl. Pat. #1762.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



AIDA, Clear Rose-Red! (Right) Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. It will capture your enthusiasm for years to come. Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, curling back as the flower opens. They are richly fragrant. Aida is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. Blooms freely from spring to frost. (Pl. Pat. #1639.)

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SPECIAL OFFER!
GROUP No. 123

1 of each:

Peace Aida
Tanya Medley
Black Velvet

Value \$13.75 Save \$1.70

Only \$12.05

Height
2½ to 3 ft.

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CO.



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Height 3 ft.

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GUIDE



MEDLEY (Left) Distinctly different in its color shadings, this new salmon-pink Hybrid Tea will have a happy future in American gardens. From the very beginning, the pointed bud is arresting. It opens gradually, with the high center being retained until almost the very last stage, when it reflexes cleanly. The flowers are large, well over the 5-in. mark, and have an excellent, graceful, semi-cupped shape. Long-lasting flowers never discolor, and although the pink predominates, a soft yellow is always visible on the petal reverse. We rate Medley very highly in its color class. Light, intriguing fragrance. The plant attains a height of 2½ to 3 ft. Rich, healthy green foliage covers the attractive bush. (Pl. Pat. #2200.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

PEACE . . .

(Below) Peace has held a distinguished place among yellow Roses since the day it was introduced. Its ovoid buds are yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are daintily edged with apple-blossom-pink that deepens as the delicately fragrant flower slowly unfolds to a glorious 5 to 6 in. No two specimen blooms of Peace are ever identical in coloring, and each individual flower undergoes a fascinating color

JACKSON & PERKINS CO.

ZULU QUEEN

(Left) One of the "blackest" of all red roses . . . a magnificent, dusky deep maroon, almost black in its recesses. Long, pointed buds open to gorgeous, large, very full blooms. Each of the lovely flowers is borne singly on a long stem. Large, dark green foliage adorns the stalwart bush. Of distinct vigor and beauty, the rich velvety blooms never burn in the sun. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Distinctly and delightfully fragrant. The attractive plant reaches a height of 2 ft.

\$2.50 each; 3 for \$6.60;
12 for \$26.40



©
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CO.

Height
2 ft.



TANYA, The First Orange Rose! (Left)

Another lovely color in Roses—a glowing, radiant, true deep ORANGE! Just look at it . . . imagine this glorious new creation in your garden . . . a giant 5½-in. bloom with graceful petals and classic high center, sure to attract admiring attention wherever grown. Long, slender, lively red-orange buds open gradually and gracefully to an exciting garden and show Rose. Early-morning sun gives it an iridescent sparkle. The orderly unfolding of the petals produces shadows in the half-open flower, making this high-centered Rose even more entrancing. Gradually the marvelous orange color spills into the center of the flower. In different parts of the country, the deep orange color varies from burnt-orange to apricot-orange. 2½ to 3-ft. plants. Disease resistant. (Pl. Pat. #1712.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

SPECIAL OFFER!**GROUP No. 133**

1 of each:

Gail Borden Peace
Zulu Queen Tropicana
Sterling Silver

Value \$13.75 Save \$1.70

Only **\$12.05**

MIRANDY (Not Illustrated)

Long, ovoid buds of rich maroon-red open to very large, double blooms of the same shade. Damask fragrance; 40 to 50 petals; long stems; leathery foliage.

\$2.25 each; 3 for \$6.00;
12 for \$24.00



Height 2½ to 3 ft.

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CO.

Height 4 ft.

All-Time Favorite!

transformation from day to day. Petals are large, numbering 40 to 45, and roll gracefully outward. Hardy . . . vigorous . . . disease resistant. Heavy stems lift the flowers proudly above the large, vigorous, shining, holly-like foliage. The strong plants reach a height of 3½ to 4 ft. and are worth a place of their own in a garden, where they can reach full glory without restriction. No wonder this lovely creation is named the all-time favorite!

\$1.75 each; 3 for \$4.65;
12 for \$18.60

BLACK VELVET (Right)

This new Hybrid Tea blooms freely and is rarely without flowers during the entire growing season. Blooms are large . . . from 5½ to 6 in. . . . and are borne on long, strong stems, excellent for cutting. Semi-double flowers open very slowly, keeping their high centers until they reach full maturity. The color is the deepest wine-red to almost black, with a velvety sheen of deepest plum. This richness of color is not matched in any other Rose available today. The perfume is rich but at the same time fresh and clean. Despite their very deep color, the petals do not burn in hot weather nor does the color fade or blue. The plant is upright, reaching about 4 ft., always full and well proportioned. Foliage is dark, large and abundant. Just one blossom will fill a room with delightful fragrance. (Pl. Pat. #2182.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



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Height 3½ to 4 ft.



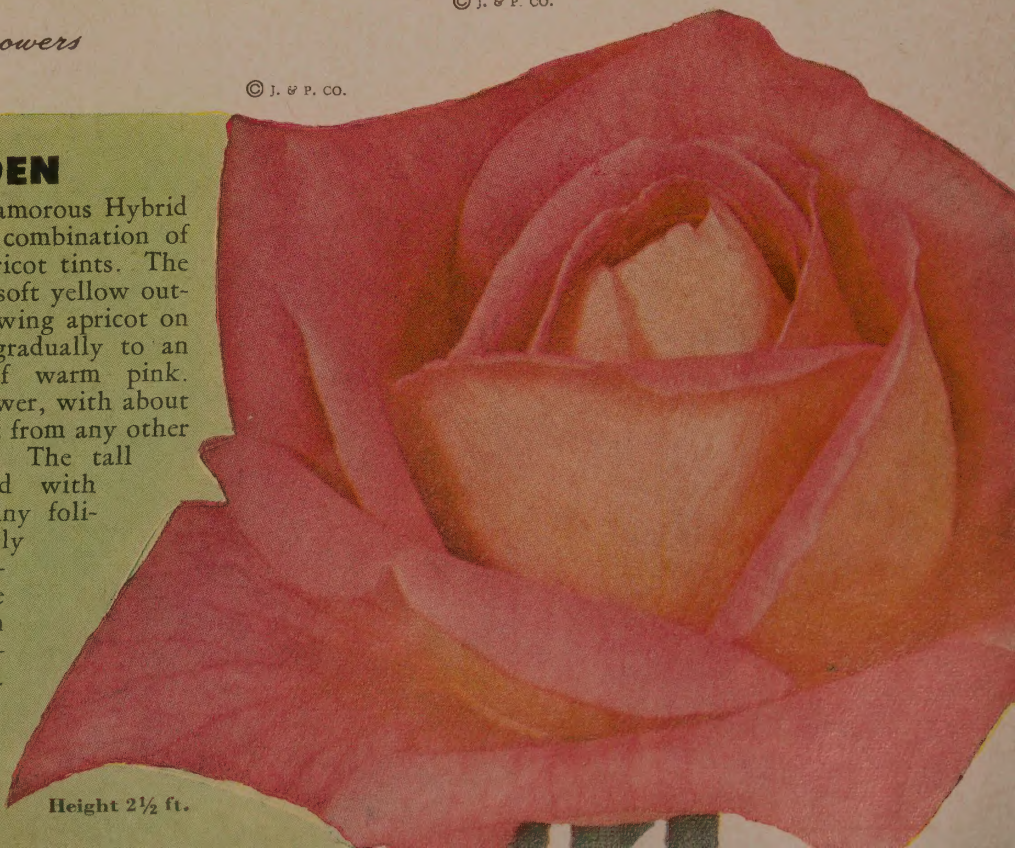
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GAIL BORDEN

(Right) A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower, with about 70 petals, is distinct from any other Rose now in use. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. Tests indicate that Gail Borden will do well wherever planted. (Pl. Pat. #1618.)

\$3.00 each;
3 for \$7.95;
12 for \$31.80

Height 2½ ft.



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J & P's Modern Dozen! A Who

16

A RUBAIYAT

Brilliant red with a profusion of long, graceful buds, which open to a deep, scintillating crimson. The petal reverse is shades lighter. Height 4 ft. (Pl. Pat. #758.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

B DIAMOND JUBILEE

Glowing buff-orange, touched orange-yellow at the petal base. 5 to 6 in. across, with heavy-textured petals. Fully double, high-centered flowers. Rich soft old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

C GOLDEN SCEPTER

Slender, golden yellow buds slowly unfurl into 5½-in., exquisite yellow blooms that retain their rich color. 2½ to 3-ft. plant. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

D KONRAD ADENAUER

Red buds that open to a blood-red and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely. Healthy and vigorous. Ht. 2½ ft. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

E ENCHANTMENT

Stately buds, apricot-tinged outside and clear yellow at the base, open to high-centered, 6-in., long-lasting peach-pink blooms. Vigorous and upright, 2 to 3 ft. Delightfully fragrant. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

F TAWNY GOLD

Fripped petals blend buff, bronze and gold. Delightful fruity fragrance. The 2½-ft. plant is bushy and compact, with delightful holly-like foliage. Very hardy. (Pl. Pat. #950.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00



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GROUP
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17

G PINK LUSTRE

Deep rose-pink buds open to large, cool pink flowers. Admired for classic form and luminous color. Widely used for exhibiting. 2½ to 3-ft., healthy plants. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

H PAGEANT

Golden yellow buds open to vermillion-red with gold reverse and finally to deep, clear coral-rose-pink blooms. 4½ to 5-in., double flowers with raspberry scent. Sturdy, 3-ft. plant. (Pl. Pat. #1252.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

I WHITE SWAN

The 3 to 4-in., high-centered, pure snow-white blooms are borne on an upright, vigorous, 3 to 4-ft. plant. The 24-in. stems are perfect for cutting. Fragrant. An excellent white Rose. (Pl. Pat. #1115.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

J AMERICAN HOME

Intensely fragrant, rich blood-red, 4½ to 5-in. blooms. Free blooming and very compact. Attains a height of 3 to 4 ft. by end of the second season. (Pl. Pat. #2096.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

K ROSE BOWL

5 to 6-in., fully double blooms of glowing red. A clean, fresh scent. Vigorous, tall plant. Buds are urn shaped, and very firm, and the color lasts. Ht. 2½ to 3 ft. (Pl. Pat. #2188.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

L PERSONALITY

The 4½ to 5½-in. blooms are rich golden yellow overlaid with generous splashes of red, especially along the petal edges. Fragrant, high centered. Vigorous, 2½ to 3-ft. bush. (Pl. Pat. #2097.)

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12 for \$31.80

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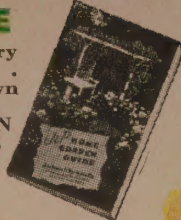
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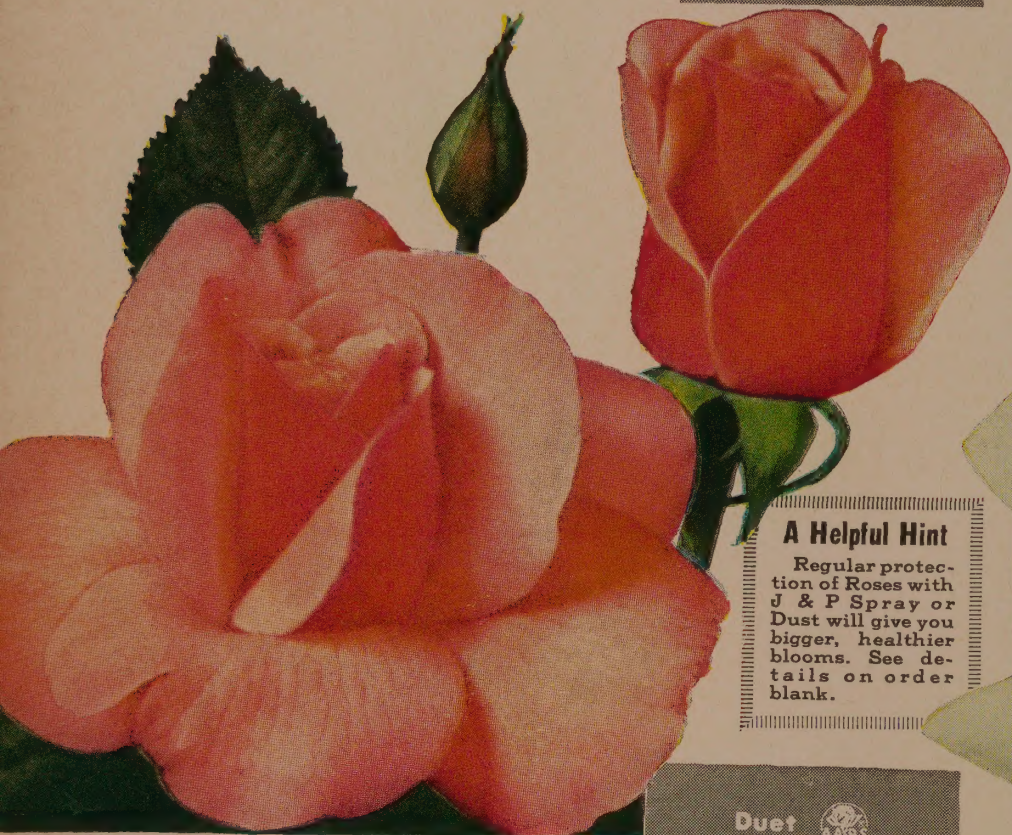



Christian Dior




Diamond Jubilee

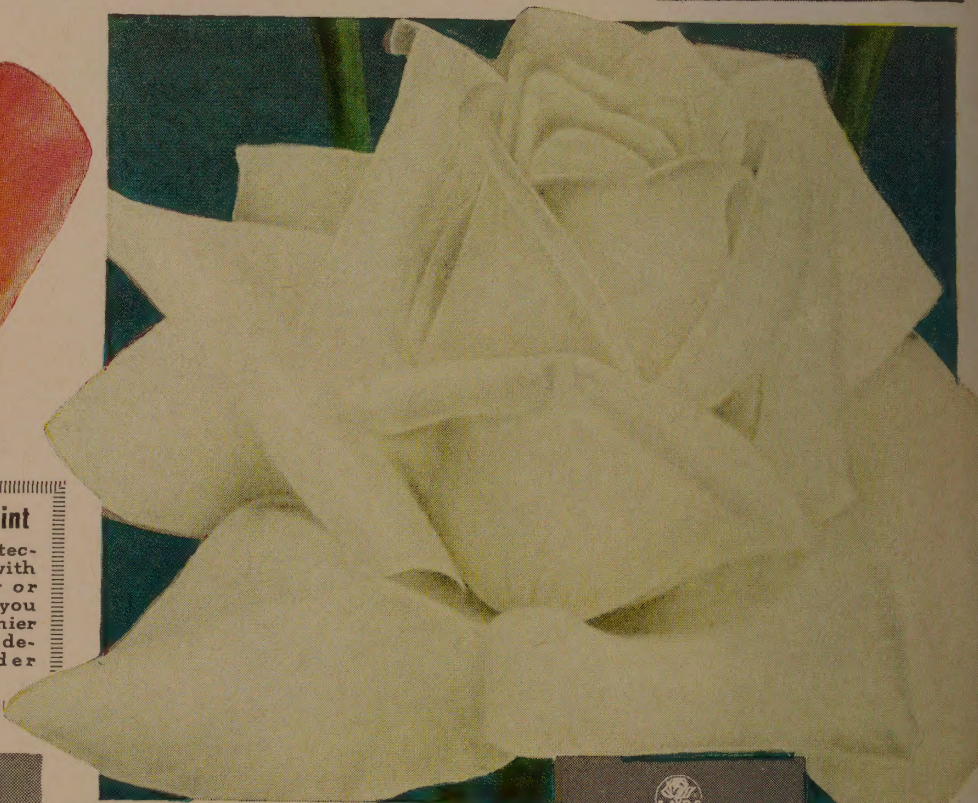
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A Helpful Hint

Regular protection of Roses with J & P Spray or Dust will give you bigger, healthier blooms. See details on order blank.

Duet




White Knight




Royal Highness

J&P's TOP TEN All-Ame

CHRISTIAN DIOR Magnificent crimson-red overlaid with iridescent scarlet. Color does not blue or fade. Big bloom with 50 to 60 petals. High-centered and very double. Abundant bloomer. Light fragrance. Tall, upright, vigorous. (Pl. Pat. #1943.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

DUET Inner face of petals is soft salmon-pink, while the reverse is rich crimson. Beautifully formed buds; medium-sized blooms. The average-size plant is vigorous and is thickly covered with handsome foliage. (Pl. Pat. #1903.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

ROYAL HIGHNESS Exceptionally strong and pleasing fragrance, and fresh clear light pink coloring make this appealing. Perfectly formed buds and high-centered blooms on long, strong stems. Well-proportioned, middle-height plant with glossy foliage. (Pl. Pat. #2032.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

DIAMOND JUBILEE Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. Fully double, high-centered flowers. Rich soft old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

WHITE KNIGHT Pure satiny white flowers do not discolor. Each stem carries one long-lasting bloom. 3-ft., free-blooming plant is vigorous and upright. There are strong canes and excellent foliage. (Pl. Pat. #1359.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

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Chrysler Imperial



Helen Traubel



Mojave



TREE ROSES
See Back Cover



Garden Party

rica Hybrid Tea Selections!

CHRYSLER IMPERIAL Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 inches. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MOJAVE A glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermilion. Richly colored bud, long and slender. Large double flowers are pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

HELEN TRAUBEL Elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

GARDEN PARTY Rich ivory at the flower's heart gives way to creamy tones and finally to apple-blossom-pink at the outer edge. The flower is huge. Plants are well balanced, vigorous, free branching. Easy to grow. (Pl. Pat. #1814.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

TIFFANY Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)

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Tiffany

ROSES
2 PAGES

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includes some of the
like—**PEACE, C**

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**HAVE ARMFULS OF
CUT FLOWERS FROM
JUNE TO NOVEMBER...**

A CONDESA DE SASTAGO Two-toned coppery pink inside, golden tint outside.

B CRIMSON GLORY One of the ten most popular Roses in America. It is beautiful and dependable. Blooms of deep vivid crimson held proudly on a 2 to 2½-ft. bush. Voted by far the most fragrant Rose by A.R.S.

C ECLIPSE Slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! Distinctive branching sepals. Best all-purpose brilliant golden yellow Rose in all climates. Plants are vigorous, producing abundant bloom.

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12 of one kind \$18.60

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Only \$10.70

tion of J&P All-Time Favorites e greatest roses ever created RIMSON GLORY, etc.

PEACE at an amazingly low cost!

MARY MARGARET McBRIDE Pointed buds open to double, deep coral-pink. 35 to 50-petaled blooms with shimmering gold at the base. Bush reaches 2 ft. Foliage is excellent.

REX ANDERSON A delicate ivory-white exhibition Rose. Exceptionally free and vigorous. Can be grown to enormous size by disbudding. The 2 to 2½-ft. plant is hardy and disease resistant. Abundant foliage.

SIGNORA Warm brownish orange buds open to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Vigorous, 30 to 36-in. bush.

DICKSONS RED This glowing, velvety scarlet-red Rose "has everything" . . . flashing, unfading color; large, high-centered form; rich spicy fragrance; abundant and continuous bloom. Strong, sturdy bush.

PEACE Ovoid buds are golden yellow etched with pink. They change from canary-yellow to pale gold, to iridescent cream. 5 to 6-in. blooms are edged with apple-blossom-pink. Hardy, vigorous, disease-resistant foliage hangs on well to strong, 3½ to 4-ft. plants.

COUNTESS VANDAL Acclaimed as the most artistic bloom in rosedom. Luscious tones of copper, bronze and pink, flooded with gold and reflexed with silver. Widely used exhibition Rose. A good plant of moderate size. Very effective in table arrangements.

LYDIA A clear, vivid yellow. Although not a tall grower, this variety is a constant source of colorful flowers. Deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. Very hardy, medium tall, and bushy.

CHARLOTTE ARMSTRONG Blood-red buds and magnificent cerise flowers borne abundantly on long stems. Double, exquisitely formed. Sweet fragrance. Height 3 ft.

KATHERINE T. MARSHALL Deep coral buds. 5-in. blooms are warm, glowing pink with a fruity fragrance. Hardy bush, 3 to 4 ft. tall. Long stems, ideal for cutting.

Etoile de Hollande. Bright red; large; semi-double; fragrant. Vigorous. A very dependable, free-blooming older Rose.

McGredy's Sunset. Flowers are tinted delicate orange and rich scarlet. Best loved of the Irish Roses. 30-in. plants. Sweet, fresh fragrance.

President Herbert Hoover. Maroon and orange, two-tone. Has long been the favorite two-tone Rose. Vigorous; free blooming; fragrant.

K. A. Viktoria. One of the daintiest and most delightful of pure white Roses. Blooms freely all season. Fragrant, lasting. Height 24 to 30 in.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary unless you instruct us not to on the order blank.

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12 of one kind \$18.60

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Height
1½ to 2 ft.

22



GOLDEN FLEECE lends beauty to a patio



FASHIONETTE adds interest, lining a walk



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C. H. Perkins, President
Jackson & Perkins Co.

"Here are J&P Won

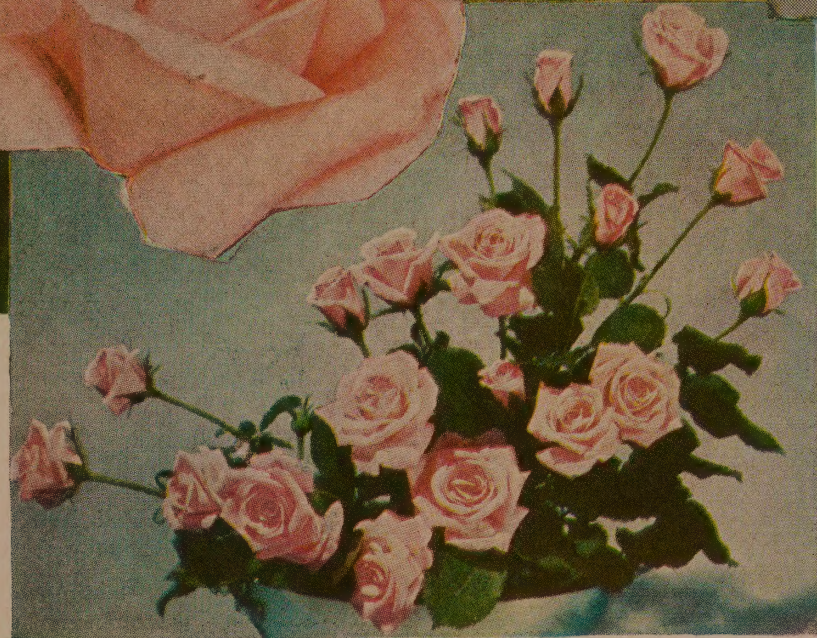
THAT WILL GIVE YOU H

seventeen

"Seventeen," named in honor
of the Teenager Magazine
Seventeen.

(Left) Selected by the teenager magazine *Seventeen* as the Rose which best represented their youthful readers. We are happy now to offer plants for teenagers' outdoor gardens. The pastel pink-coral flower is enchantingly vibrant in its simple beauty. The flowers can be left to brighten the garden or they may be cut and used for corsages or simple pin-ons. Seventeen keeps very well when cut, and refreshes quickly after a short stay in the refrigerator. The bud is petite and clean colored, opening to an unusually attractive flower still in the beautiful soft pink. The plant grows about 18 to 24 in. tall and has ample foliage. New flowers appear quickly after cutting, so for a continuous succession of lovely blooms *Seventeen* is a beautiful addition for your garden. (Pl. Pat. #1765.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85



Girl Scout

Was named in honor of the 50th Anniversary
of the Girl Scouts of America

(Right) Easy to grow and care for, *Girl Scout* produces flowers profusely. A constant source of color in the garden, it will develop even more flowering shoots if stems are cut for indoor use. Individual flowers are 3 to 3½ in. in diameter and are well filled with petals. Their deep golden yellow color remains constant throughout the life of each bloom. And the buds are perfect gems in their slender ovoid form. True to the Floribunda habit, the full, compact bush develops both single-stem flowers and clusters of three or more fragrant blooms. It attains an average height of 2 ft. and does not grow out of bounds. Glossy green foliage provides an ideal background for the golden yellow buds and flowers. (Pl. Pat. #2090.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Height 2 ft.



SPECIAL MONEY-SAVING OFFERS!

GROUP No. 233

1 of each:

Seventeen Ginger
Girl Scout The Farmer's Wife
Value \$10.00 Save \$1.25

Only **\$8.75**

GROUP No. 243

1 of each:

Seventeen Lavender Princess
Girl Scout White Bouquet
Value \$9.50 Save \$1.20

Only **\$8.30**





WHITE BOUQUET and SIREN as foundation planting

FASHION highlights a formal garden entrance

SPARTAN brightens an office building



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Four of the Newest der Floribundas

UNDREDS OF BLOOMS ON EACH BUSH"

(Right) A brilliant, long-lasting Floribunda with a clean orange-vermilion color which retains its trueness to the end. It has the stiff petals so necessary in modern Floribundas and holds its own in rain or shine. The plant is very free flowering, producing huge masses of blooms, and like Spartan, it is well clothed with foliage. The bush is medium tall, and when the flowers finish, they drop off cleanly. Ginger will last very well when used as a cut flower, and outdoors it makes a beautiful mound of color in the garden. The dainty bud is a bright, clean orange-vermilion which unfolds into a firm, full-petaled flower that appears cupped in its early stages. The plant is excellently formed, attaining a height of $2\frac{1}{2}$ to 3 ft. It sports rich, healthy foliage and is clean and disease resistant. Ginger is only one of the many beautiful, everblooming, useful and easy-to-grow Floribundas. It is extremely hardy, requires very little care, and will grow almost anywhere. (Pl. Pat. Applied For.)

Ginger

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Height
 $2\frac{1}{2}$ to 3 ft.

© J. & P. CO.

Height $2\frac{1}{2}$ to 3 ft.

THE FARMER'S WIFE

Was named in honor of the *Women's Magazine* published
as part of *Farm Journal*

(Left) The color is a sunrise-pink, and absolutely delightful from bud to finish. Constantly in bloom from June to frost, The Farmer's Wife produces 4 to $4\frac{1}{2}$ -in. flowers that open slowly to a cupped shape. Their sweet Tea Rose fragrance permeates the atmosphere, whether in the garden or in the house. Flowers are borne in clusters of 8 to 10 or more and also one or two on single stems. The plant combines the bushy growth characteristics of its parent Spartan with some of the vigor and height of the Grandiflora, and produces rich green foliage which sets off the warm sunrise-pink of the blooms. A rugged variety that is winter hardy and disease resistant, it performs well in varied locations. Because of its free blooming habit, this variety is excellent for specimen planting, in groups for color accent and landscaping effects, and as a living hedge along walks or driveways. The Farmer's Wife is a superior variety. (Pl. Pat. #2196.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

3 ALL-AMERICA GRANDIFLORAS

The Sensational New Family of Roses that Look Like Hybrid Teas and Produce Like Floribundas

Queen Elizabeth



Height
4 to
5 1/2 ft.



24

Height
4 to 5 1/2 ft.

PINK PARFAIT

(Left) Buds daintily colored, petite and always perfect, open to graceful 25-petaled blooms somewhat under medium size. The color is a blend of delicate pinks, from pale dawn-pink to a rich rose-pink at the petal tips. This darkens considerably as the flower ages. Some flowers are borne singly, but most of them come in clusters. A wonderful Rose for cutting, it will produce more perfect buds in one season than many others. Beautifully rounded, compact habit and lush foliage. (Pl. Pat. #1904.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Pink Parfait

These Roses Also Available

STARFIRE A.A.R.S. Winner. Currant-red blooms. Urn-shaped buds. Blooms singly and in clusters. Hardy, disease-resistant foliage. Height 5 ft. (Pl. Pat. #1742.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

RADIANCE Cameo-pink blooms, lighter on outside of petals, are large and very fragrant. The 3 to 5-ft. bush blooms abundantly all season long in all climates.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

FRAU KARL DRUSCHKI Pure white Rose. Flowers are very double, very large and long lasting. Noted for its extreme toughness and vigor. It can be used in many ways.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

RED RADIANCE Large, long lasting; intensely fragrant; clear even red. A profuse, reliable bloomer. The plant is tall, and the foliage is large and leathery.

\$1.75 each; 3 for \$4.65; 12 for \$18.60



John S. Armstrong



QUEEN ELIZABETH

(Above) The unusually clear, glowing blooms are a subtle, breathtaking blend of soft carmine-rose and dawn-pink, set off by dark, heavy-textured, glossy foliage, clothing the bush to the ground. Well-proportioned plant, unusually tall. Exceptional vigor and disease resistance insure more luxuriant growth all season. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



JOHN S. ARMSTRONG

(Left) Dark velvety red, never varying in intensity from bud to open flower. Medium-sized buds open into multi-petaled blooms up to 4 in. across. They are borne in clusters, but the individual stems are of ample length for cutting. Straight necks hold the flowers securely upright. Free-branching and sturdy, with basal canes which keep it well foliaged. (Pl. Pat. #2056.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

Height
4 to
5 1/2 ft.



SPECIAL OFFER!

GROUP No. 253

1 of each:

Pink Parfait Queen Elizabeth
John S. Armstrong

Value \$9.00
Save \$1.15

Only \$7.85

A New Shipping Procedure

You will notice when you receive your Roses this spring that they are packed differently.

We are now shipping all plants in a special polyethylene bag that seals in moisture while allowing the plant to breathe . . . this creates an individual life-preserving climate that will doubly insure that your plants will arrive in the perfect condition in which they left our temperature-controlled cellars.

We have tested this new method of shipping for several seasons, and our customers report that their Roses arrived much fresher, even after several days in the mail.

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We *unconditionally guarantee* every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us *on or before August 1 on shipments made the preceding fall or spring.*

Send copy of order on which replacements are being made when requesting a replacement.

A HELPFUL HINT

Do not uncover your Roses all at once. Take straw and soil off gradually, always leaving some protective material until the new growth is well started. This method insures maximum growth and luxuriant blooms later.

A HELPFUL HINT

Plant Floribundas in groups of 3 of 1 kind for the most dramatic color effect. A solid mass of one color is more striking than an assortment of many colors.



Here's Why Floribunda Roses Are So Popular!



- They bloom in great clusters of 15 to 20 flowers all summer long . . . from June to frost.

- They are adaptable to every type of planting on your property. Excellent for beds, borders, backgrounds, hedges, specimen plantings,

foundation plantings and with evergreens and other flowers.

- Require very little care. Rugged, hardy, vigorous and disease-resistant.

- They give you more color, more blooms, more growth than any other flower!

- Also lovely in flower arrangements, as boutonnieres and corsages.

**NOW AVAILABLE FREE OF CHARGE —
2 BEAUTIFUL COLOR FILMS!**

Modern Roses on Parade

A 16-mm. film in color; 30 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film shows the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. **For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.**

Modern Chrysanthemums for Fall Beauty

A 16-mm. film in color; 20 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. **For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.**

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	228	Avon	3.00	7.95				Group #43	11.35				142	Pink Garnette	1.75	4.60			
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CLIMBERS continued				TREE ROSES continued				PERENNIALS continued			
Quan.	Code No.	Each	3 For	Quan.	Code No.	Each	2 For	Quan.	Code No.	Each	3 For
	Group #413	\$10.25		322	Spartan	\$7.00	13.00	3098	Funkia, Sub. Alba	\$.85	\$2.25
	Group #423	7.85		186	Sterling Silver	7.00	13.00	3111	Gypsophila, Fairy Perf.	1.25	3.15
	Group #433	6.75		893	Tanya	7.00	13.00	1096	Rosy Veil	.85	2.25
	Group #443	7.20		833	Tropicana	7.00	13.00	4093	Heliopsis, Patula	.75	2.00
	Group #453	5.25		391	White Queen	7.00	13.00	5096	Lavender, Hidcote Bl.	1.00	2.50
	Group #463	6.55		CLEMATIS			Each 3 For	3100	Lily-of-the-Valley	.65	1.75
	Group #473	7.85		2120	Crimson Star	\$1.50	\$3.75	1106	Lythrum, Hy. Robert	1.00	2.50
Common Roses				2121	Henryi	1.50	3.75	2096	Monarda, Ca. Scarlet	1.00	2.50
201	Charlotte Armstrong	\$1.75	\$4.65	2122	Jackmani	1.50	3.75	1099	Croftway Pink	1.00	2.50
880	Condesa de Sastago	1.75	4.65	2119	Silver Lace Vine	1.20	3.15	7090	Pachysandra T. 10 for	3.00	1.00
881	Countess Vandal	1.75	4.65	PERENNIALS			Each 3 For	8090	Penstemon, Ruby King	.85	2.25
282	Crimson Glory	1.75	4.65	4090	Achillea, G. Plate	\$1.00	\$2.50	2097	Phlox, Brigadier	1.00	2.50
204	Dickson Red	1.75	4.65	5091	Anchusa, Myoso.	.75	2.00	3101	White Admiral	1.00	2.50
404	Eclipse	1.75	4.65	1092	Aster, Adorable	.75	2.00	2098	Poppy, Salmon Glow	.85	2.25
284	Etoile de Hollande	1.75	4.65	5092	Frikarti	.75	2.00	4097	Rudbeckia, Sul.	1.00	2.50
S-391	Frau Karl Druschki	1.75	4.65	2090	Astilbe, Fanal	.85	2.25	1100	The King	.85	2.25
380	K. A. Viktoria	1.75	4.65	2091	Koblenz	.85	2.25	6094	Salvia Sup., Pur. Gl.	1.25	3.15
108	K. T. Marshall	1.75	4.65	3091	White Gloria	.85	2.25	1108	Sedum, Autumn Joy	1.25	3.15
480	Lydia	1.75	4.65	1093	Bleeding Heart, Pink	.85	2.25	2099	Brilliant	.75	2.00
110	Mary Marget McBride	1.75	4.65	3092	White	1.00	2.50	2100	Fire Glow	.75	2.00
411	McGredy's Sunset	1.75	4.65	5094	Campanula, Blue Carpet	.75	2.00	4098	Golden Carpet	.75	2.00
412	Peace	1.75	4.65	3112	White Star	1.00	2.50	1105	Rosy Carpet	1.00	2.50
883	President Hoover	1.75	4.65	5095	Catananche	.85	2.25	4101	Shasta, Cobham Gold	1.50	3.75
182	Radiance	1.75	4.65	2093	Centranthus Ruber	1.00	2.50	3103	Esther Read	.85	2.25
286	Red Radiance	1.75	4.65	3004	Chrys. Bob White	1.00	2.50	3105	Wirral Supreme	1.25	3.15
304	Rex Anderson	1.75	4.65	2024	Canada Jay	1.00	2.50	509	Stokesia, Lav. Queen	.85	2.25
115	Signora	1.75	4.65	2019	Chestnut Warbler	1.00	2.50	4102	Trollius, Golden Queen	1.00	2.50
	Group #203	\$18.35		1007	Chickadee	1.00	2.50	7092	Vinca Minor 10 for	3.00	1.00
	Group #213	10.70		2015	Chimney Swift	1.00	2.50	6060	Viola, John Wallmark	.85	2.25
	Group #223	7.65		1006	Desert Quail	1.00	2.50	6061	Purple Heart	.85	2.25
ROSES FOR SPECIAL PURPOSES				4016	Golden Cockatoo	1.00	2.50	6062	Purple Wallmark	.85	2.25
S-192	Baby Betsy McCall	\$1.25	\$3.30	4018	Golden Pheasant	1.00	2.50	4060	Yellow Vixen	.75	2.00
S-291	Baby Masquerade	1.25	3.30	4020	Golden Tern	1.00	2.50	6092	Violet, Double Russian	.75	2.00
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S-290	Oakington Ruby	1.00	2.50	2017	Marsh Wren	1.00	2.50	3107	White Wonder	.75	2.00
S-193	Opal Jewel	1.25	3.30	2016	Mockingbird	1.00	2.50	3106	White Veronica	1.25	3.15
S-293	Red Imp	1.50	3.90	2023	Myrtle Warbler	1.00	2.50		Group #483	\$.50	
S-190	Rosa Rouletti	1.00	2.50	2012	Nuthatch	1.00	2.50		Group #493	5.70	
S-392	Twinkles	1.25	3.30	2018	Pine Siskin	1.00	2.50		Group #503	3.75	
S-390	Wichuraiana	1.50	3.90	2021	Purple Finch	1.00	2.50		Group #683	5.10	
	Group #283	\$6.35		2010	Redpoll	1.00	2.50		Group #513	4.75	
	Group #293	6.55		2014	Sandpiper	1.00	2.50		Group #523	4.45	
TREE ROSES				3002	Seagull	1.00	2.50		Group #533	4.85	
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475	Arlene Francis	7.00	13.00	2022	Song Sparrow	1.00	2.50		Group #553	3.30	
279	Avon	7.00	13.00	1008	Titmouse	1.00	2.50		Group #563	3.90	
476	Bronze Masterpiece	7.00	13.00	2025	Western Meadowlark	1.00	2.50		Group #573	6.65	
490	Diamond Jubilee	7.00	13.00	1015	Wood Peewee	1.00	2.50		Group #583	4.95	
192	Fashion	7.00	13.00	4091	Coreopsis, Gol. Showers	.75	2.00		Group #593	7.50	
137	Gail Borden	7.00	13.00	5072	Delph, Bewitching	1.50	3.75		Group #603	4.95	
477	Golden Garnette	7.00	13.00	5071	Celestial	1.50	3.75		Group #613	14.15	
497	Golden Masterpiece	7.00	13.00	3072	Dazzler	1.50	3.75		Group #623	4.95	
325	Hawaii	7.00	13.00	3070	Debutante	.85	2.25		Group #633	6.65	
829	Ivory Fashion	7.00	13.00	5070	Delightful	.85	2.25		Group #643	5.00	
830	King's Ransom	7.00	13.00	3071	Freedom	.85	2.25		Group #653	3.90	
187	Kordes Perfecta	7.00	13.00	8070	Happiness	1.25	3.15		Group #663	8.90	
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185	Nobility	7.00	13.00	1071	Pink Glow	1.50	3.75	Total for the Page \$			
238	Orchid Masterpiece	7.00	13.00	2102	Dianthus, Caprice	1.25	3.15	Total from other side \$			
495	Peace	7.00	13.00	1107	Coral Gem	1.25	3.15	Shipping and Handling Charges \$			.50
135	Pink Duchess	7.00	13.00	1095	Irene	1.00	2.50	TOTAL ENCLOSED \$			
198	Queen Elizabeth	7.00	13.00	1104	Lacy Lass	1.25	3.15	When ordering Merchandise Please use Order Blank on Page D of Garden Supply Pages.			
188	South Seas	7.00	13.00	1109	Marcella	1.25	3.15				
				3097	Silver Mine	.85	2.25				
TOTAL				TOTAL							

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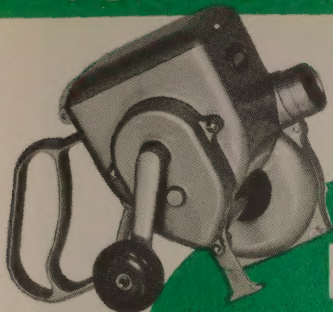
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Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued	Each	3 For	Total
222	Aida	\$2.50	\$6.60			305	White Swan	\$2.50	\$6.60			845	Peach Glow	\$2.00	\$5.25		
225	Americana	3.00	7.95			219	Zulu Queen	2.50	6.60			441	Pigmy Gold	1.50	3.95		
223	American Home	3.00	7.95				Group #13	\$9.20				175	Pigmy Lavender	2.00	5.25		
417	Arlene Francis	3.00	7.95				Group #23	8.75				246	Pigmy Red	1.50	3.95		
103	Arpege	3.00	7.95				Group #33	10.95				157	Pink Chiffon	2.00	5.25		
228	Avon	3.00	7.95				Group #43	11.35				142	Pink Garnette	1.75	4.60		
224	Black Velvet	3.00	7.95				Group #53	10.95				149	Pinocchio	1.75	4.60		
419	Bronze Masterpiece	3.00	7.95				Group #63	9.20				171	Queenie	2.50	6.60		
227	Christian Dior	3.50	9.20				Group #73	13.55				247	Red Pinocchio	1.75	4.60		
202	Chrysler Imperial	2.50	6.60				Group #83	10.50				254	Red Wings	1.75	4.60		
403	Diamond Jubilee	2.25	6.00				Group #93	10.95				442	Rochester	2.00	5.25		
136	Dixie Belle	3.00	7.95				Group #673	11.80				177	Seventeen	2.50	6.60		
132	Duet	3.00	7.95				Group #103	9.60				248	Siren	1.75	4.60		
102	Enchantment	2.25	6.00				Group #113	10.50				154	Spartan	2.00	5.25		
128	Gail Borden	3.00	7.95				Group #123	12.05				172	The Farmer's Wife	2.50	6.60		
130	Garden Party	3.00	7.95				Group #133	12.05				249	Vogue	2.00	5.25		
416	Golden Masterpiece	3.00	7.95				Group #143	11.40				345	White Bouquet	2.00	5.25		
421	Golden Salute	3.00	7.95				Group #153	25.00					Group #233	\$8.75			
408	Golden Scepter	2.00	5.25				Group #163	13.60					Group #243	8.30			
809	Hawaii	3.00	7.95				Group #173	13.10					Group #273	4.35			
106	Helen Traubel	2.75	7.20				Group #183	25.15					Group #303	10.50			
229	John S. Armstrong	3.50	9.20				Group #193	12.05					Group #313	8.75			
420	King's Ransom	3.50	9.20				Group #253	7.85					Group #323	7.00			
221	Konrad Adenauer	2.50	6.60										Group #333	7.20			
129	Kordes Perfecta	3.00	7.95										Group #343	7.20			
104	Medley	3.00	7.95										Group #353	7.65			
207	Mirandy	2.25	6.00										Group #363	6.35			
804	Mojave	2.75	7.20										Group #373	8.95			
209	New Yorker	2.50	6.60										Group #383	7.85			
101	Nobility	3.00	7.95										Group #393	6.10			
135	Orchid Masterpiece	3.00	7.95										Group #403	6.75			
805	Pageant	2.00	5.25														
412	Peace	1.75	4.65														
810	Personality	3.00	7.95														
131	Pink Duchess	3.00	7.95														
124	Pink Lustre	2.50	6.60														
112	Pink Masterpiece	3.50	9.20														
133	Pink Parfait	3.00	7.95														
126	Queen Elizabeth	2.50	6.60														
230	Red American Beauty	3.00	7.95														
226	Rose Bowl	2.50	6.60														
139	Royal Highness	3.50	9.20														
213	Rubaiyat	2.00	5.25														
105	South Seas	3.50	9.20														
255	Starfire	2.50	6.60														
127	Sterling Silver	3.00	7.95														
808	Tanya	3.50	9.20														
415	Tawny Gold	2.00	5.25														
120	Tiffany	2.75	7.20														
811	Tropicana	3.50	9.20														
306	White Knight	2.75	7.20														
307	White Queen	2.50	6.60														
TOTAL						\$	TOTAL						TOTAL AMOUNT FOR THIS PAGE \$				

CLIMBERS

160	Aloha	\$2.50	\$6.60		
260	Blaze	2.00	5.25		
261	Cl. Crimson Glory	2.75	7.20		
465	Cl. Golden Showers	2.50	6.60		
460	Cl. Goldilocks	2.50	6.60		
360	Cl. Summer Snow	2.00	5.25		
162	Coral Dawn	2.75	7.20		
169	Coral Satin	3.00	7.95		
266	Don Juan	3.00	7.95		
163	Dr. J. H. Nicolas	2.00	5.25		
168	Gladiator	2.75	7.20		
167	Morning Dawn	2.50	6.60		
165	New Dawn	2.00	5.25		
263	Paul's Scarlet	1.50	3.90		
466	Royal Gold	3.00	7.95		
170	Royal Lavender	3.00	7.95		
265	Spectacular	2.50	6.60		
361	White Dawn	2.00	5.25		

CLIMBERS continued					TREE ROSES continued					PERENNIALS continued							
Quan.	Code No.		Each	3 For	Total	Quan.	Code No.		Each	2 For	Total	Quan.	Code No.		Each	3 For	Total
		Group #413 ..\$10.25					322	Spartan	\$7.00	13.00			3098	Funkia, Sub. Alba. .	\$.85	\$2.25	
		Group #423 ...7.85					186	Sterling Silver	7.00	13.00			3111	Gypsophila, Fairy Perf.	1.25	3.15	
		Group #433 ...6.75					893	Tanya	7.00	13.00			1096	Rosy Veil	.85	2.25	
		Group #443 ...7.20					833	Tropicana	7.00	13.00			4093	Heliopsis, Patula ...	.75	2.00	
		Group #453 ...5.25					391	White Queen	7.00	13.00			5096	Lavender, Hidcote Bl.	1.00	2.50	
		Group #463 ...6.55											3100	Lily-of-the-Valley ...	.65	1.75	
		Group #473 ...7.85											1106	Lythrum, Hy. Robert .	1.00	2.50	
								Each	3 For								
Common Roses						2120	Crimson Star	\$1.50	\$3.75				2096	Monarda, Ca. Scarlet	1.00	2.50	
	201	Charlotte Armstrong	\$1.75	\$4.65			2121	Henryi	1.50	3.75			1099	Croftway Pink ...	1.00	2.50	
	880	Condesa de Sastago .	1.75	4.65			2122	Jackmani	1.50	3.75			7090	Pachysandra T. 10 for	3.00	1.00	
	881	Countess Vandal	1.75	4.65			2119	Silver Lace Vine	1.20	3.15			8090	Penstemon, Ruby King	.85	2.25	
	282	Crimson Glory	1.75	4.65									2097	Phlox, Brigadier ...	1.00	2.50	
	204	Dickson Red	1.75	4.65									3101	White Admiral ...	1.00	2.50	
	404	Eclipse	1.75	4.65									2098	Poppy, Salmon Glow .	.85	2.25	
	284	Etoile de Hollande ..	1.75	4.65									4097	Rudbeckia, Sul.	1.00	2.50	
	S-391	Frau Karl Druschki ..	1.75	4.65									1100	The King.....	.85	2.25	
	380	K. A. Viktoria	1.75	4.65									6094	Salvia Sup., Pur. Gl. .	1.25	3.15	
	108	K. T. Marshall	1.75	4.65									1108	Sedum, Autumn Joy .	1.25	3.15	
	480	Lydia	1.75	4.65									2099	Brilliant	.75	2.00	
	110	Mary Marget McBride	1.75	4.65									2100	Fire Glow	.75	2.00	
	411	McGredy's Sunset ...	1.75	4.65									4098	Golden Carpet ...	.75	2.00	
	412	Peace	1.75	4.65									1105	Rosy Carpet	1.00	2.50	
	883	President Hoover ...	1.75	4.65									4101	Shasta, Cobham Gold	1.50	3.75	
	182	Radiance	1.75	4.65									3103	Esther Read	.85	2.25	
	286	Red Radiance	1.75	4.65									3105	Wirral Supreme ..	1.25	3.15	
	304	Rex Anderson	1.75	4.65									5097	Stokesia, Lav. Queen	.85	2.25	
	115	Signora	1.75	4.65									4102	Trollius, Golden Queen	1.00	2.50	
		Group #203 ..\$18.35											7092	Vinca Minor ... 10 for	3.00	1.00	
		Group #213 ..10.70											6060	Viola, John Wallmark	.85	2.25	
		Group #223 ...7.65											6061	Purple Heart	.85	2.25	
ROSES FOR SPECIAL PURPOSES													6062	Purple Wallmark .	.85	2.25	
	S-192	Baby Betsy McCall ..	\$1.25	\$3.30									4060	Yellow Vixen	.75	2.00	
	S-291	Baby Masquerade ...	1.25	3.30									6092	Violet, Double Russian	.75	2.00	
	S-292	Dwarfking	1.25	3.30									1102	Rosina	.75	2.00	
	S-191	Max Graf	1.50	3.90									6093	Royal Robe	.75	2.00	
	S-290	Oakington Ruby	1.00	2.50									3107	White Wonder....	.75	2.00	
	S-193	Opal Jewel	1.25	3.30									3106	White Veronica	1.25	3.15	
	S-293	Red Imp	1.50	3.90										Group #483 ..\$5.50			
	S-190	Rosa Rouletti	1.00	2.50										Group #493 ...5.70			
	S-392	Twinkles	1.25	3.30										Group #503 ...3.75			
	S-390	Wichuraiana	1.50	3.90										Group #683 ...5.10			
		Group #283 ..\$6.35												Group #513 ...4.75			
		Group #293 ...6.55												Group #523 ...4.45			
TREE ROSES					Each	2 For								Group #533 ...4.85			
	324	Americana	\$7.00	13.00										Group #543 ...5.00			
	475	Arlene Francis	7.00	13.00										Group #553 ...3.30			
	279	Avon	7.00	13.00										Group #563 ...3.90			
	476	Bronze Masterpiece .	7.00	13.00										Group #573 ...6.65			
	490	Diamond Jubilee	7.00	13.00										Group #583 ...4.95			
	192	Fashion	7.00	13.00										Group #593 ...7.50			
	137	Gail Borden	7.00	13.00										Group #603 ...4.95			
	477	Golden Garnette	7.00	13.00										Group #613 ..14.15			
	497	Golden Masterpiece .	7.00	13.00										Group #623 ...4.95			
	325	Hawaii	7.00	13.00										Group #633 ...6.65			
	829	Ivory Fashion	7.00	13.00										Group #643 ...5.00			
	830	King's Ransom	7.00	13.00										Group #653 ...3.90			
	187	Kordes Perfecta	7.00	13.00										Group #663 ...8.90			
	184	Lavender Princess ...	7.00	13.00										Group #693 ...3.95			
	293	New Yorker	7.00	13.00										Group #703 ...4.25			
	185	Nobility	7.00	13.00													
	238	Orchid Masterpiece .	7.00	13.00													
	495	Peace	7.00	13.00													
	135	Pink Duchess	7.00	13.00													
	198	Queen Elizabeth	7.00	13.00													
	188	South Seas	7.00	13.00													
TOTAL					\$		TOTAL					\$		When ordering Merchandise Please use Order Blank on Page D of Garden Supply Pages.			



MIDGET GARDEN DUSTER

Duster and 1-Pound Package of J&P Rose Dust and Extension

ONLY \$9.95

Throws 8-Foot Dust Stream With Just One Turn of The Handle!

• NEW Extension for Hard-to-Get Places!

- One Filling treats 200 Rose Bushes!

A hand-operated rotary duster — smallest in the world. Specially developed for the average home gardener. Weighing only 1 1/4 lbs. Light finger-tip control. This tiny, unbelievably efficient duster is all metal, made of a rustproof alloy, and will last a lifetime. With each duster you

- Rustproof Metal Construction!

- Weighs only 1 1/4 pounds!

will receive an 18-inch extension with an adjustable funnel on the end, making it easier to dust under leaves, to reach taller, and hard-to-get places. The Midget Duster, Extension, and 1 lb. of J & P Dust are yours for only \$9.95.

FREE With Each Midget Duster, 1 Pound Package of J&P Rose Dust and Extension.

You may purchase the New Extension for your Midget Duster separately .. for only 75¢

DEVELOPED BY OUR RESEARCH DEPARTMENT

Our researchers found that by blending SEVIN, an amazingly effective Japanese Beetle and insect killer, with ROSSHINE and ROSIMIDE, they had a formula that gave complete protection against pests and diseases. This Complete Rose Spray was easy to use, powerful yet safe . . . and it left no white, dulling residue. The new formula was tested in J&P's vast nursery facilities under carefully controlled conditions and proved more effective than dozens of other products and combinations of products.



AT LAST!

Complete Protection For Your Roses!

J&P SPRAY WITH SEVIN

For Japanese Beetle Control we recommend this sensational "triple power" spray. Triple power from SEVIN designed to kill Japanese Beetle and other insect pests; ROSIMIDE for controlling leaf spots and arresting mildew; ROSSHINE for foliar luster and added disease control. This new Spray will not whiten foliage. No other multi-purpose pesticide contains this exclusive J&P formula.

8 oz. Treats 24 plants for a whole season \$2.35
1 lb. Treats 100 plants for a whole season 4.45
5 lbs. Treats 500 plants for a whole season 16.00

J&P ALL PURPOSE SPRAY

WITHOUT SEVIN
MULTI-PURPOSE, EASY TO USE

With the new wonder fungicides added. Karathane for mildew, Zineb and Rosimide for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent for Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J&P formula.

4 ozs. Treats 24 plants for a whole season\$ 1.50
1 lb. Treats 100 plants for a whole season\$ 4.75
5 lbs. Treats 500 plants for a whole season\$16.00



NEW
IMPROVED

J&P ROSE DUST

NOW WITH SEVIN

JUST PUT IN DUSTER AND USE

No mixing; no solutions. Simply dust roses lightly within 24 hours after every rain, or every 10 days in dry weather. Sevin for the control of Japanese beetles, Karathane for mildew; Rosimide for leaf spot; Aramite for red spider mite and Ferbam for blackspot and Rose and Chrysanthemum rust.

1 lb. Treats 6 plants for a whole season\$1.25
3 lbs. Treats 24 plants for a whole season\$3.50

J&P ROSE FOOD!

Fast Acting! Long Lasting!
The Right Road to Healthier, Better Roses!

Finest Rose Food available, used in growing millions of prize-winning roses! J&P's own Rose Food is fast acting, long lasting and very economical to use. Partially inorganic, it is a quick stimulant, provides slowly available nourishment. A small quantity will accomplish wonders without danger of overfeeding.

5 lbs. Feeds 25 plants for a season\$1.50
10 lbs. Feeds 48 plants for a season\$2.50



J&P instant ROSE FOOD!

This is the best water soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your Roses growing luxuriantly all season. Easily applied, very economical and quick acting.

1/2 lb. Treats 12 plants for a whole season \$.95
1 1/2 lbs. Treats 36 plants for a whole season \$2.25
5 lbs. Treats 120 plants for a whole season \$5.25



MILDEW KING

NEW!

Effective Cure
for Mildew

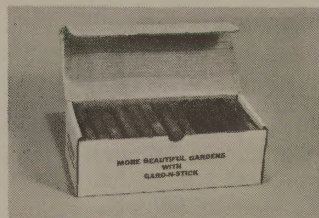


A highly effective cure for powdery mildew, rust and blackspot—diseases most prevalent among roses in damp fall weather—has been perfected by the Jackson & Perkins Company. Readily dissolved in water, only one and a half teaspoons of the material are needed to make a gallon of spray. Mildew King leaves no spots because it contains no residue. It has no elements that can burn or cause injury to plant leaves. Even at the dilution recommended for eradicating severe mildew, Mildew King provides a wide margin of safety to plant tissues. In addition to roses, Mildew King may be used on Begonias, Chrysanthemums, Dahlias, Delphiniums, Sweet Peas, Fuchsias, Camellias and Azaleas. The easy directions are printed on the label.

4 oz. bottle (Makes 15 gallons of spray)\$1.00
8 oz. bottle (Makes 30 gallons of spray)\$1.50
1 pint bottle (Makes 60 gallons of spray)\$2.50

GARD-N-STICK

*The Long Lasting
Fertilizer*



NEW!



COMPLETELY BALANCED PLANT FOOD

Healthy, luxurious plants can only be obtained through proper feeding. GARD-N-STICK is a fertilizer designed to meet your needs. Formula 12-8-6 is ideal for roses, shrubs and trees. A solid composed of an organic base with necessary chemicals and trace elements added. The method of application deposits the long-lasting ingredients directly at the roots. Moisture in the subsoil decomposes the stick slowly releasing a steady supply of plant nutrients. Complete feeding directions included with each box.

12-8-6 Box of 24 .. \$1.98 Box of 48 .. \$3.50 Box of 144 .. \$9.95

Also Available Formula 6-12-12, a special acid Plant Food for Evergreens and Ornamental shrubs

6-12-12 Box of 24 .. \$1.98 Box of 48 .. \$3.50 Box of 144 .. \$9.95

NEW! FLIP DUSTER



Just by a flick of the wrist this efficient new duster quickly and easily distributes a cloud of dust on plants, lawns, shrubs and trees. It weighs only 7 oz. Its red and yellow plastic body is separated by a rubber bellows that is convenient for spot dusting. It's also good for applying disinfectants and insecticides. **\$2.95**

SPECIAL GROUP OFFER

No. 263
Chapin Sprayer
8 oz. J&P
Beetle Rose Spray
Corona Pruner
Value \$9.90
Save \$1.25
Only \$8.65



NEW! CHAPIN SPRAYER

3 qt., galvanized steel tank. Brass nozzle, valve and syphon tube. One piece, removable nozzle adjusts for fine or coarse spray. Several strokes on the handle give an atomized spray that lasts. Sprayer cannot tip. Easy to use and easy to clean. **\$3.60**

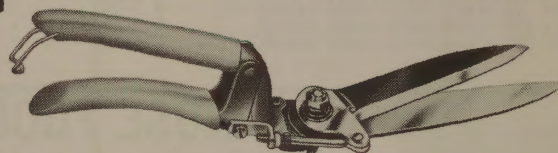
CHAPIN COMPRESSED AIR SPRAYER

Rust-resistant Armco Zinc Grip galvanized steel tank. Pressure-proof dome top. Few strokes required for abundant pressure. 1½-gal. capacity. Sprays up to 500 sq. ft. with single filling. Easy filling. 26 in. of hose, trigger action shut-off, 12-in. brass extension rod, finger-tip-adjustable brass nozzle. Ready to use.

\$9.85



ALL STEEL—EASY, SMOOTH ACTION



NEW! "SNAP CUT" GRASS SHEARS

The tougher the grass, the greater the blade tension. Extremely easy action. Plastic hand grips. 5-in. precision ground steel blades. Steel handles—no castings. 13½ in. long. Fits easily into your hand.

\$2.95

The Perfect Gift... LAPEL PIN

Gold-metal pin keeps your flowers fresh... yet cannot spill or leak on your clothes! Wearing a live flower right in water makes it an unusual, striking costume adornment. Safety-catch.

\$1.50



CHAPIN DUSTER

Efficient, dependable, easy to use. Dust in chamber is thoroughly agitated, each stroke gives even coverage. Length 36 in. Discharge tube valve has a two-way dust cap that can be changed instantly to allow over-leaf or under-leaf dusting. Pump handle is securely welded.

\$2.95



Oscillating Sprinkler

NEW!

6 Distinct Watering Patterns

FIRST! with 6-position watering pattern dial. New positive action control knob with red dot position indicator. Covers rectangular areas up to 40 ft. by 55 ft., or approximately 2200 sq. ft. **\$10.98**



HUDSON HYDRA-GUN Non-breakable Plastic Dura-Jar

NEW!

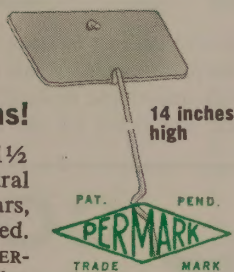
Here is the Hydra-Gun for the person who wants to treat individual plantings, do spot spraying, etc. The 60 oz. Dura-Jar is polyethylene plastic, corrosion-proof, rust proof, chemical proof. Designed for any angle or direction of spraying, from fine turbulent driving fog for penetrating heavy foliage and covering thoroughly—to long-range spray reaching 18 to 20 ft. for roses, smaller trees, tall shrubs, etc.

\$6.95

SENSATIONAL NEW PERMANENT MARKER

For Plants and Gardens!

Durable plastic. 2 3/4 in. x 1 1/2 in. Easy to write on. Neutral green. Remains legible for years, but may be erased and reused. 14-in steel standard. 10 PER-MARKERS and Supports plus rainproof pencils. **\$1.80**. 25 PER-MARKERS and Supports plus rainproof pencils **\$4.20**.



PERMARKER Plant Labels

NEW!

GARDEN & HOUSE PLANT MARKERS

GARDEN MARKER

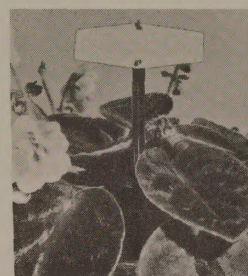
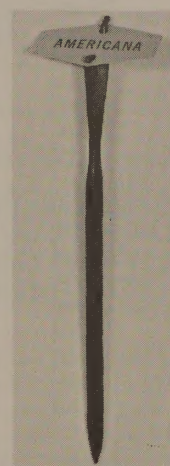
Dark green stakes and light green nameplates. All plastic, 10-inch stakes are easily driven into hard soil and stay put in loose soil. Interchangeable nameplates are removable and can be used over again. Impervious to heat, cold, and chemicals. 25 for **\$3.95**; 50 for **\$7.50**



MARKING PEN

For permanent, sunproof marking. Writes on plastic, metal, wood, fabric . . . anything. Waterproof, sunproof, frostproof ink for permanent, fadeproof marking of garden marker name plates. Writes twice as heavy as ordinary ball points. With pocket clip and leak-proof cap. **98c**

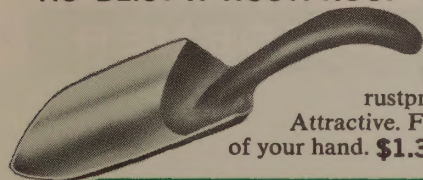
NEW!



HOUSE PLANT MARKER

Perfect for house plants, it has the same excellent features of the garden marker, but is only 4 1/2 inches high. Super tough and moisture resistant. Won't harm leaves or roots. 25 for **\$1.20**; 50 for **\$2.30**

NO BLIST'ER RUSTPROOF TROWEL



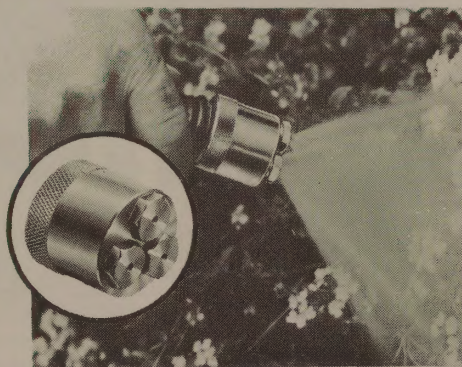
Made of aluminum for lifetime, rustproof service. Attractive. Fits the palm of your hand. **\$1.35**

"GREEN THUMB" GARDENERS' GLOVES



Slip-on style; actual Green Thumbs on gloves of chamois-colored fabric, vinyl-impregnated to repel dirt and moisture and wear longer than the best cotton gloves. Please specify size in ordering.

Ladies'. Medium and Large **98c**
Men's **98c**

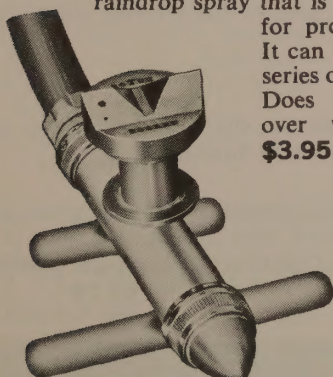


FOGG-IT GARDEN FOGG NOZZLE

Breaks like mist. Perfect for watering plants, seed beds and newly seeded lawns. Plants receive maximum nourishment from the sun, water and oxygen because Fogg-It keeps leaves fresh and clean. Efficient with high or low water pressure. All metal; fits standard garden hoses. Saves water; will not wash away seeds, soil or fertilizer. **\$1.95**

ROTOR ROCKET

Rotor atomic-action jet-spray heads create the efficient atomized light raindrop spray that is recommended for proper watering. It can be attached in series of two or more. Does not leak, tip over when moved. **\$3.95**



J&P WATERING TOOL



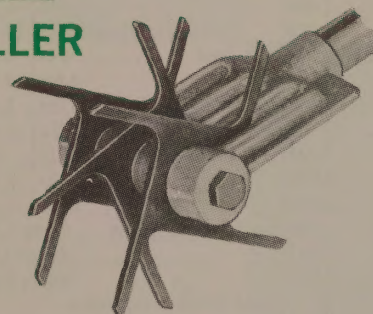
NO WET FOLIAGE

Water Directly to Roots!

Weights 1 1/2 lbs. Directs gentle flow of water—of full pipe volume—underneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. Delivers generous flow of water.

\$4.45

E-ZEE TILLER



Lightweight, all metal, cultivating blades, 4-ft. aluminum handle. Just roll back and forth. Blades bite into soil, break it up and uproot weeds—all at the same time, without getting your hands dirty.

\$5.95

Page C

Jackson & Perkins Co.
World's Largest Rose Growers
NEWARK, NEW YORK

Name.....

Street or R.D.....

City.....

Zone..... State.....

Express Office.....
(IF DIFFERENT FROM P. O.)

When Ordering Merchandise Only—Please
add 50c shipping and handling charges.

Quan.	Code No.	ACCESSORIES	Each	Total
.....	055	Midget Duster	\$9.95	
.....	074	Duster Extension	.75	
.....	057	Chapin Duster	2.95	
.....	059	Chapin Comp. Air Sprayer	9.85	
.....	082	Chapin Sprayer	3.60	
.....	086	Flip Duster	2.95	
.....	072	Fogg-It Nozzle	1.95	
.....	066	Watering Tool	4.45	
.....	061	Hudson Hydra-Gun	6.95	
.....	080	E-Zee Tiller	5.95	
.....	065	Trowel	1.35	
.....	061	Permarkers	10 for 1.80	
.....	062	Permarkers	25 for 4.20	
.....	087	Garden Markers	25 for 3.95	
.....	088	Garden Markers	50 for 7.50	
.....	089	House Plant Markers, 25 for 1.20		
.....	090	House Plant Markers, 50 for 2.30		
.....	092	Marking Pen	.98	
.....	078	Corona Pruner	3.95	
.....	062	Oscillating Sprinkler	10.98	
.....	091	Pocket Pruner	3.75	
.....	077	Snap Cut Grass Shears	2.95	
.....	070	Rotor Rocket	3.95	
.....	060	Lapel Pin	1.50	
.....	084	Rose Towel	1 for 1.95	
.....	085	Rose Towel	3 for 5.00	
.....	032	Gloves: Ladies' Medium	.98	
.....	033	Ladies' Large	.98	
.....	031	Men's Large	.98	
.....	075	Aluminum Trellis	5.95	
.....	047	Anyone Can Grow Roses	3.75	
.....	046	Rockwell's Book of Roses	5.95	
.....	045	Roses for Pleasure	5.95	
.....	043	Roses for Every Garden	4.50	
.....	040	Better Homes Book	4.95	

SPRAY—DUST—FOOD

.....	014	Mildew King	4 oz.	\$1.00
.....	015		8 oz.	1.50
.....	016		1 pint	2.50
.....	017	J&P Spray with Sevin	8 oz.	2.35
.....	018		1 lb.	4.45
.....	019		5 lbs.	16.00
.....	004	J&P Spray, Regular	4 oz.	1.50
.....	005		1 lb.	4.75
.....	006		5 lbs.	16.00
.....	001	J&P Dust	1 lb.	1.25
.....	002		3 lbs.	3.50
.....	007	J&P Food	5 lbs.	1.50
.....	008		10 lbs.	2.50
.....	011	J&P Instant Food	½ lb.	.95
.....	012		1½ lbs.	2.25
.....	013		5 lbs.	5.25
.....	020	Gard-N-Stik, Roses	24 for 1.98	
.....	021		48 for 3.50	
.....	022		144 for 9.95	
.....		Gard-N-Stik, Evergreens	24 for 1.98	
.....	024		48 for 3.50	
.....	025		144 for 9.95	
.....		Group #263		8.65

TOTAL ENCLOSED \$

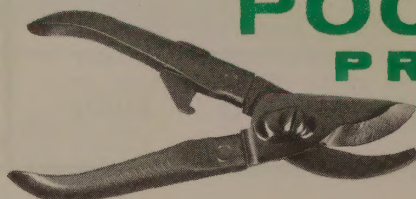
PURE IRISH LINEN
DECORATIVE TOWEL

Here is a towel that was designed for you and your rose growing friends. This lovely rose towel is hand printed in seven glorious colors on pure Irish Linen. It features some of the outstanding Jackson & Perkins Roses. This 21 in. x 31 in. towel will make a perfect gift.

1 Towel 1.95
3 Towels for 5.00



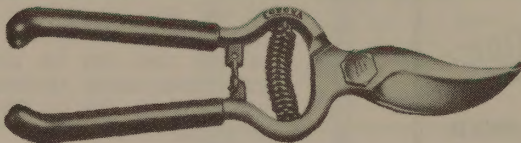
The
Perfect
Gift
For
Your
Friends



POCKET
PRUNER

6 1/4 INCHES LONG

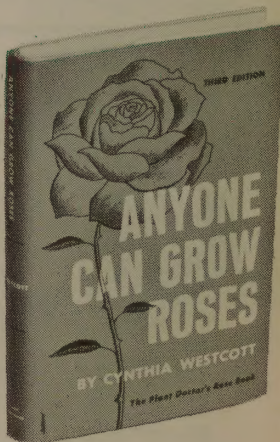
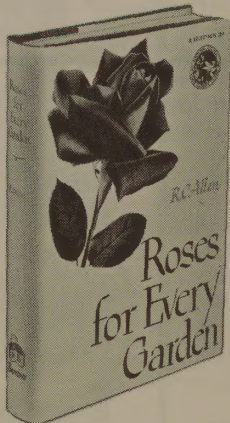
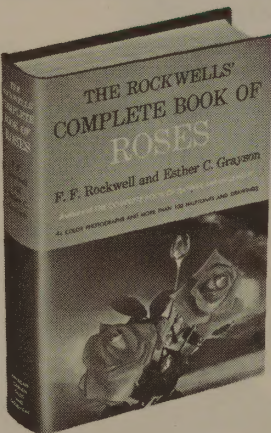
Perfect for light pruning. Superior design and perfect balance make it easy to handle. Cutting edges of chrome-plated steel stay sharp for years. Clean cutting, rust-resistant blades. Keen-edged cutting blades slice through in one single smooth cut. The action is effortless; it will not bruise even the tenderest shoot, nor falter on the toughest. **\$3.75**



CORONA
HAND PRUNER

Long, thin, narrow, rapier-like blade. Semi-curved hook is slant ground to sharp edge. This combination gives "twin cutting power." Designed not to slip, bruise, mangle or tear. Open end handles with "Oron" handle grips. 7 in. long. Light weight. **\$3.95**

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by ROCKWELL AND GRAYSON. 44 color photos—over 100 halftones and drawings. Helps select plants suited to your requirements. Gives details of culture, propagating and exhibiting. **Only \$5.95**

ROSES FOR EVERY GARDEN

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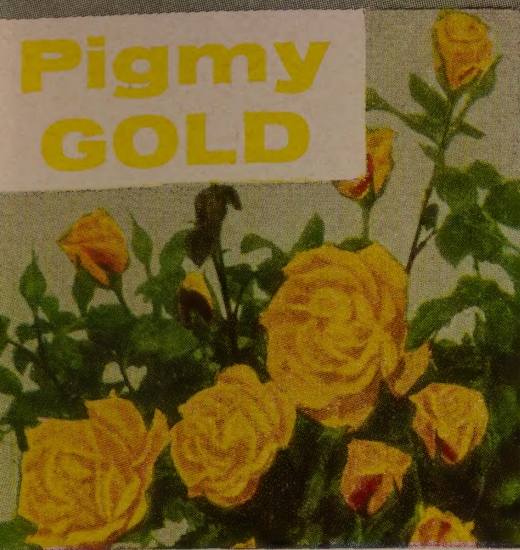
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DWARF FLORIBUNDAS ARE IDEAL FOR BORDERS!



Pigmy GOLD

Pigmy LAVENDER

Pigmy RED

(Above) Flowers about 1 in. in diameter appear in clusters or singly. Dark, shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf upright plant only a foot tall. Lovely for borders and as an edging for walks, perennials and taller Roses. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

NEW! (Above) A startling new Pigmy variety of exquisite cool lavender! The buds cover the plant and usually come 3 or 4 to a stem. They are exquisitely shaped and open to a very attractive, 2-in. flower. Height of 12 in., becoming 18 to 24 in. as plants grow older. Dark green, healthy foliage. (Pl. Pat. #2195.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

SPECIAL OFFER!

GROUP No. 273

ALL 3 ROSES

1 Pigmy Gold
1 Pigmy Lavender
1 Pigmy Red

Value \$5.00 Save \$.65

Only \$4.35

(Above) Petite, 12-in. plant. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The unfading, dark red flowers are enhanced by a tiny white eye in the center. The plants are always compact and decorative. Use them freely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

25

THE SMALLEST ROSES IN THE WORLD! J & P MINIATURE ROSES!

NEW! MINIATURE OPAL JEWEL



(Above) One-inch flowers borne on 6-in., compact plants with dense green foliage. The tight little buds are a clean light rose-pink, and each petal that unfurls has a definite wavy appearance. When fully open, the outer petals retain the light rose-pink color but the center of the flower deepens to a dark rose-pink, giving a clean, sharp contrast of color. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



BABY BETSY McCALL (Above) Buds no bigger than your fingernail . . . blooms no larger than a nickel . . . and the plant grows just about 8 in. high. Incredibly tiny, pink-pearl blooms are heavily petaled, fully double, perfectly shaped! You'll have these enchanting blooms in your garden all season long, from spring to frost. It's like a fairy-tale come true. (Pl. Pat. #1984.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

BABY MASQUERADE (Below)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20



RED IMP (Above)

This is one of the newer Miniature Roses. An unfading, deep, rich crimson with fully double blooms of up to 60 petals. The bud is ovoid in shape, and as it opens it becomes a saucy flat rosette with a light fragrance. A Miniature Rose that sparkles in bright beauty. (Pl. Pat. #1032.)

\$1.50 each; 3 for \$3.90;
12 for \$13.80

OAKINGTON RUBY

(Not illustrated) Deep carmine buds open to rich ruby-crimson, fully double flowers smaller than 1 in., even when fully opened. Less than 12 in. tall.

\$1.00 each; 3 for \$2.50;
12 for \$10.00



TWINKLES (Above)

Miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. Find a spot to tuck it in. (Pl. Pat. #1407.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

DWARFKING (Below)

Blood-red flowers no larger than a postage stamp, fully double and lightly fragrant. The dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. This completely hardy plant will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20



ROSA ROULETTI (Above)

Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. The little Swiss Rose that was lost for many years; now treasured in American gardens. You will find Rosa Rouletti extremely easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00

SPECIAL OFFERS!

GROUP No. 283 —1 of each:

Opal Jewel Baby Betsy McCall
Twinkles Baby Masquerade
Dwarfkings Oakington Ruby

Value \$7.25 Only \$6.35
Save \$.90

GROUP No. 293 —1 of each:

Red Imp Twinkles
Baby Masquerade Dwarfkings
Baby Betsy McCall Rosa Rouletti

Value \$7.50 Only \$6.55
Save \$.95



NEW UNUSUAL COLORS

26

Golden Garnette

(Below) Rich in fragrance, this lovely new-comer is another of the long-keeping Floribundas that are proving so desirable for both cutting and garden use. The buds of deep golden yellow open into 4 to 4½-in. flowers. When opening from the tight bud, the outer petals have a slightly lighter edging, giving an unusually attractive, airy effect. When cut as buds the lovely flowers keep their rich color for a long time, and they are extremely dependable "keepers" in home, hospital or office . . . anywhere a little beauty is needed. The plant reaches a height of 1½ to 2 ft., and is constantly bearing either clusters of flowers or individual blooms on medium long stems. The healthy foliage is a rugged dark green. Fragrance is pleasing, and surprisingly long-lasting. This is one of the longer keeping series now so much prized in the florists' shops. It's excellent for arrangements and especially for corsages, and the free-blooming plant lets you make your own lovely bouquets and corsages for those special occasions that demand the very best. It will dress up your garden, your home and you if you plant it this spring. (Pl. Pat. #1898.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00;
25 for \$46.85

Golden Garnette

Height 1½ to 2 ft.

©
J. & P.
CO.

Lavender Princess

(Below, Right) Here is the loveliest of the exotic new lavender Floribundas. The gracefully informal open flowers, 4 in. and more in diameter, are carried in large clusters on a good plant with excellent dark green foliage. Old Rose fragrance, elusive and delightful. The color is a firm lavender, and the pointed bud starts as a lovely orchid shade. The clusters of tight buds and open flowers are a pleasing combination of orchid, tan and lavender tones that are a challenge to color artists in both garden and house arrangements. Healthy, well-branched plants are 2 ft. tall. The over-all effect becomes lavender as soon as the flowers are fully opened . . . a color that blends particularly well with yellow or white varieties. For those who like the newest in colors, here is a striking new Rose, well on the road to popularity. Plant it this spring and in a few short weeks it will start to bloom, filling your garden with loveliness. You will enjoy the comments of your garden visitors as they discover the novelty and charm of Lavender Princess. (Pl. Pat. #1905.)

\$2.50 each; 3 for \$6.60;
12 for \$24.00; 25 for \$46.85

SPECIAL OFFERS!

ALL FIVE ROSES ON THESE TWO PAGES

GROUP No. 303

Value \$12.00

Save \$1.50 Only **\$10.50**

GROUP No. 313 1 of each:

Lavender Princess
Paddy McGredy
Lilli Marlene
The Farmer's Wife

Value \$10.00

Save \$1.25 Only **\$8.75**

Lavender
Princess

Height
2 ft.

© J. & P. CO.

Paddy McGredy

NEW IRISH ROSE!

(Left) A new Floribunda from Ireland, which we offer as a noteworthy addition to our outdoor varieties. Named Paddy McGredy, it is a continuation of the famed name of McGredy which we have

missed for awhile and are happy to see again. This is a delightful low-growing Floribunda in a different color—deep rose-pink. In fact, sometimes the flower gives the impression of being in the general color range of Vogue,

or a deeper shade than Spartan. The plant is not so tall as Spartan in growth but has very distinct characteristics of its own. The bush fits well into the trend of modern Floribundas in growth. It is clean, disease resistant, and fully clothed with good healthy foliage, attaining an average height of 2 to 2½ ft. We are looking forward to a good future for Paddy McGredy in this country. Try it this spring. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60;
12 for \$24.00; 25 for \$46.85

JACKSON & PERKINS CO. *World's Largest Rose Growers* Originators of Great New Roses Since 1872

Peach Glow

(Below, Left) Lovely, pointed, coral buds open to unusually clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height and actually outdo themselves with blooms. Imagine a hardy bush loaded with these delicate flowers . . . each one emitting a delightful spicy fragrance. The exquisite color and substance of the bloom . . . the lovely form of the bud . . . the hardiness and profusion of bloom of the plant . . . all combine to make Peach Glow a fine garden subject. (Pl. Pat. #1999.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

(Below) A brilliant, new DARK CHERRY - RED Floribunda with long-lasting flowers and unchanging color. Whether planted in a mass or as a single specimen or used as a cut flower, Lilli Marlene is always attractive. Darker buds open slowly, and the flowers gradually develop and open into a pleasing, semi-double form with 20 wavy petals. The slightly fragrant blooms reach about 3½ to 4 in. in diameter and the color does not burn in the hot sunlight. Even early autumn frosts leave no ill effects on these dark flowers. The bushy plant is well clothed with semi-glossy foliage. Blooms are produced freely, both in large heads and on individual stems. Vigorous in growth, Lilli Marlene is a splendid new Floribunda for any garden. (Pl. Pat. #1986.)

\$2.50 each; 3 for \$6.60;
12 for \$24.00; 25 for \$46.85

Lilli Marlene

Height
2 to 2½ ft.

Paddy
McGredy

© J. & P. CO.

Peach Glow
Height 2 ft.

©
J. & P.
CO.

Lilli Marlene

Height 2 ft.

© J. & P. CO.



Spartan

THE FIRST WONDER FLORIBUNDA!

(Left) For breathtaking color, exquisite form, profusion of bloom, exceptional hardiness—for all the qualities wanted in any Rose—Spartan can't be beat. The unusually lovely flowers start displaying their stunning beauty early in the season . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to large, high-centered blooms with 35 to 40 petals . . . a sparkling warm ORANGE-RED color, softening to a reddish coral with a sweet old-Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters and sometimes singly, and long stems make it perfect for cutting. (Pl. Pat. #1357.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Fashion

GREATEST PRIZEWINNER OF ALL!

(Right) Fashion is indeed the finest Floribunda ever created. It's the only Rose to receive NINE WORLD-WIDE AWARDS. Nowhere is there another Rose to match Fashion's marvelous color . . . luminous coral-pink suffused with gold. Hundreds of exquisite oriental-red buds opening to 3½-in. blooms are carried on every bush. Graceful wavy petals and a rich display of golden yellow stamens beautify the lovely open flowers. Immense clusters of 20 to 25 flowers appear continuously from June until frost. Long lasting, delicately perfumed, exquisite in arrangements. Hardy and vigorous, reaching 2½ to 3 ft. and requiring a minimum of care. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Fashionette

MOST FRAGRANT FLORIBUNDA!

(Left) A charmingly fragrant Floribunda! Very easy to grow. A fresh Fashion-colored Rose, with an intense deep coral bud that opens slowly, unfurling perfectly to a fully petaled, Hybrid Tea-shaped flower. The plant has both large heads of blooms and many individual flowering stems alternating with the heavy flower heads. There is always a great amount of bloom, which carries a delightful old-Rose fragrance. The 3 to 3½-in. flowers have 30 to 35 petals. Foliage is dense, dark, glossy green, and the plant height is easily 24 in. the first year and 36 in. the second year and thereafter. So attractive it should be in every garden. (Pl. Pat. #1563.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

JACKSON & PERKINS CO.

SPECIAL GROUP No. 323

Spartan
Fashion

Fashionette
Ivory Fashion

Value \$8.00 Save \$1.00

Only **\$7.00**

©
J. & P.
CO.



TREE ROSES
See Back Cover

©
J. & P.
CO.

Height
2 to 3 ft.

Fashionette



©
J. & P.
CO.

Gold Cup

YELLOW ALL-AMERICA WINNER!

(Right) This All-America Selections Award Winner for 1958 is a large, deep yellow Floribunda, distinguished for its vigor, size, form and productiveness. The pointed buds of deep yellow open to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark green foliage, and are constantly renewed by the freely sprouting basal shoots. There has been marked disease resistance in all regions and great enthusiasm for the firm color and ornamental foliage. Never without flowers, this prizewinner is a credit to Floribundas, with its larger, non-fading flower, glossy foliage and sweet fragrance. Plant it, and see for yourself. (Pl. Pat. #1683.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Ivory Fashion

IVORY ALL-AMERICA WINNER!

(Left, Below) Here is a Floribunda with a new look—an ivory-colored Rose with the charm and grace of its world-famous parent, Fashion (the greatest prizewinner of them all). Early in June the long, slender buds begin to appear . . . their chaste white beauty heightened with a wispy touch of yellow. Slowly they open into striking, high-centered, cupped flowers—each one 4 in. across. These large, clear ivory-colored blooms are exceptionally long lasting and display richly decorative, graceful golden stamens. Enticing Tea Rose fragrance. Ivory Fashion blooms from June to frost. Rich, dark green foliage enhances the sturdy, 24 to 30-in. plant. (Pl. Pat. #1688.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Fusilier

RED ALL-AMERICA WINNER!

(Right) Flaming orange-scarlet! The plant is upright and full, 30 to 36 in. tall, with large, leathery, lustrous dark green foliage complementing the outstanding color of the flower. Dark red buds of globular shape slowly open to 3 to 3½-in. flowers that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. Borne in heavy clusters—each a bouncing big bouquet. Fragrant, floriferous and continuous blooming. The sharp color and bushy growth will make Fusilier a favorite for Rose gardens, hedges and shrub plantings. (Pl. Pat. #1709.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

World's Largest Rose Growers

SPECIAL GROUP No. 333

Fusilier The Farmer's Wife
Gold Cup Fashion

Value \$8.25 Save \$1.05

Only \$7.20

Ivory Fashion Height 2 to 2½ ft.

Gold
Cup

Height
2½ ft.



©
J. & P.
CO.



©
J. & P.
CO.

Fusilier
Height
2½ to 3 ft.

Malibu
Height 3 ft.

FREE

with every
order . . .
J&P's own
HOME
GARDEN
GUIDE



© J. & P. CO.

Golden
Fleece
Height 2 ft.

© J. & P. CO.

White Bouquet
Height 1½ to 2 ft.



MORE EXQ

Malibu *(Above, Left)*

The clear clean tones of a Pacific sunset come in this exquisite Floribunda. Both buds and 4-in. blooms have the beautiful shape of the larger Hybrid Teas. The plant is always in color, with large and small flower clusters. Starting coral-orange-red, the lovely blooms finish several shades lighter. The 3-ft. plants are healthy and vigorous, with rich foliage. Its continuous bloom, vigor and hardiness are in tune with pleasurable outdoor living. Ideally suited for cutting. A real fillip of color. (Pl. Pat. #1962.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

White Bouquet

An enchanting white Floribunda with sparkling, 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright, giving an unusually graceful appearance. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of the smart green foliage, the effect is one of cool freshness and youth. The flowers are constantly produced, both in clusters and as individual

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CO.



Vogue
Height 2½
to 3 ft.

Queenie
Height 3 ft.

Garnette
Height
1½ ft.

QUISITE J&P FLORIBUNDAS!

Golden Fleece

(Above, Left) Golden Fleece is the prima donna of Floribundas, performing with all the grace and charm of a flirting ballerina! You've never seen such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then, as a grand finale, they flare into a bright dazzling canary color! Flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters of as many as 20! The 2-ft. plant displays unusually decorative foliage. (Pl. Pat. #1512.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

Vogue (Above, Left)

This gorgeous J&P Floribunda won 5 of its 6 World-wide Awards before it was even offered to the public! Once you see this beauty growing in your garden, you'll understand why the experts call it one of the finest Floribundas. Immense clusters of perfectly formed, high-centered, Hybrid-Tea-like blooms . . . up to 4 in. across! The color is an intensive, brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show. Hardy and vigorous, the 2½ to 3-ft. bush has dark, disease-resistant foliage. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Queenie (Above, Left)

Great masses of clear, clean, deep apple-blossom-pink flowers greet you in early spring. Each flower is 4 in. wide, opening like a jewel with a delicate high center. The bloom keeps very well and drops its petals when they wither. The extra-large flower heads make a well-rounded plant about 3 ft. high and 3 ft. wide when well established. Continuous blooms are borne one to a stem, keeping the plant in constant color. The full, dark green foliage grows right down to the ground. Mildew and black-spot do not bother it. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60;
12 for \$24.00; 25 for \$46.85

(Left)

blooms on a plant that does not grow tall but does broaden out and become a wonderful bedding type. The blooms fill the need for a white Floribunda particularly nice for cutting. So easy to care for and so resistant to disease, White Bouquet is rapidly becoming a great favorite of home gardeners everywhere. Its medium size puts it in big demand for modern gardens. You, too, will enjoy this 1957 All-America Selections Winner in your garden and as a fresh bouquet in your home. (Pl. Pat. #1415.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Garnette (Above, Right)

Garnette is one of the most widely used Roses in the florist trade today. No other Rose has more perfect form and long-lasting qualities when cut. It will last a week to ten days, and its red "sweetheart" flowers are so desirable that you will want this gem in your garden. Another outstanding feature is its masses of crinkled, holly-like foliage. A neat, hardy plant only 18 in. tall. Anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. Everyone seems to love it!

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

SPECIAL OFFERS!

GROUP No. 343

1 of each:

Malibu Queenie
Golden Fleece White Bouquet

Value \$8.25 **Only \$7.20**
Save \$1.05

GROUP No. 353

1 of each:

Vogue Lavender Princess
Garnette Girl Scout

Value \$8.75 **Only \$7.65**
Save \$1.10

JACKSON & PERKINS EVERBLOOMING FLORIBUNDAS

MAKE BEA THAT BLOOM AL

32

Chatter

Height 1½ ft.

© J. & P. CO.

Chatter

(Above) Especially bright crimson, velvety-petaled flowers are 2½ to 3 in. across. Produced in enormous clusters lasting two and sometimes even three weeks, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in. disease-resistant bush. Long-lasting, remarkable flower clusters appear continuously from early spring to late fall. They are so persistent that the bush is never without color. Plant Chatter where you want a dependable color mass, in beds and borders. It will reward you with stunning color wherever planted. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

Betty Prior

(Right) Unusually tall and free flowering; delicate pink; spicy fragrance. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds of lively red open to shell-pink flowers with 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas, an established plant will grow 4 ft. tall or more. Large bloom clusters appear continuously all season. Excellent for background use, hardy and abundantly branched.

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

Golden Slippers



Height 1½ to 2 ft.

GROUP No. 383

1 of each:
Baby Blaze
Betsy McCall
Goldilocks
Geranium Red
Pinocchio

Only \$7.85

GROUP No. 393

1 of each:
Ma Perkins
Masquerade
Red Pinocchio
Pink Garnette

Only \$6.10

GROUP NO. 363

1 of each:
Betty Prior
Rochester
Castanet
Red Wings

Only
\$6.35

GROUP No. 373

1 of each:
Golden Slippers
Pink Chiffon
Jimmy Cricket
Amy Vanderbilt
Siren

Only
\$8.95



Betty Prior Height 4 ft.

Golden Slippers

© J. & P. CO.

(Left) Golden Slippers, in a brilliant color break-through, danced to the top of the Floribundas. The small pointed buds swell to show a hint of red and gold, then open into fragrant little cupped flowers of an orange so brilliant it is hard to believe this is a Rose. The color holds brightly until the flower is fully open, then softens slightly to pastel orange surrounding a ring of gold at the high center. Neat, small and compact in growth, sturdy and disease resistant. A choice low plant, 1½ to 2 ft. tall, for landscaping. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

ALSO AVAILABLE

AMY VANDERBILT Lovely lavender buds and open flowers. Healthy, excellent dark foliage. Ht. 2 to 2½ ft. (Pl. Pat. #1585.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20

BABY BLAZE A vigorous, 3-ft. bush. Deep red flowers with white at center of each bloom. Hardy plant is magnificent. Ht. 3 ft. (Pl. Pat. #1362.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80

BETSY MCCALL Abundant buds and flowers of soft coral overlaid with gold. Neat, rich foliage. Keep very well in bouquets. Ht. 2½ to 3 ft. (Pl. Pat. #1603.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20

GERANIUM RED 4-in., very double, camellia-like flowers of vivid spectrum-red. Buds dark oxblood-red; healthy plants reach 2 ft. (Pl. Pat. #811.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80

GOLDILOCKS Graceful, long-lasting clusters of cupped, golden yellow flowers, 3½ in. across. Dark, glossy foliage. Dense, spreading plant growing 2½ ft. tall. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80

INDEPENDENCE Orange-scarlet blooms reach 4 in. Glossy foliage on a hardy bush. Moderate fragrance. 2½ to 3 ft. tall. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80

UTIFUL FLOWERING HEDGES

L SEASON LONG...NEVER NEED TRIMMING!

33

Height 2½ to 3 ft.

(Right) A wonderful J&P Floribunda with exceptionally long-lasting, rich coral-orange flowers. Buds are coppery scarlet. The bush is well clothed with clean dark green foliage and bears many striking, 3 to 4-in. blooms. The flowers are gracefully double and appear constantly, either in clusters of 5 to 12 or singly. Fresh tea fragrance. The plant grows about 2½ to 3 ft. tall, and is very resistant to ills. Because of its good keeping qualities, Castanet is very popular for use in bouquets. (Pl. Pat. #1840.)

Castanet

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

© J. & P. CO.



Rochester

Height 2 to 2½ ft.

© J. & P. CO.

Rochester

(Above) Blooms of rich, warm yellow are borne freely in clusters. A group planting furnishes a continuous display from early June to heavy frost. The medium large, double, Hybrid Tea-shaped bloom is soft yellow, flushed orange-carmine on the reverse. Moderately fragrant. Remarkably hardy, vigorous and free blooming. 2 to 2½ ft.

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Pink Chiffon

(Right) A Floribunda for lovers of something different in Roses. The bud is a light pastel pink with a deeper blush heart. As the flower opens, this delicate pink is retained while the silky inner petals keep their deeper tones. The open, 3-in. bloom is slightly cupped, moderately fragrant. Glossy foliage. 24 to 30 in. tall. (Pl. Pat. #1564.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

Pink Chiffon Height 2 to 2½ ft.→

GROUP No. 403

1 of each:

Rochester
Castanet

Pink Chiffon
Independence

Only \$6.75

JIMINY CRICKET 1955 All-America Award. Masses of tangerine-red buds. Pleasing Damask scent; glossy green foliage. Ht. 4 ft. Ideal for hedges. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20

MA PERKINS 1953 All-America Winner! Buds of red-shaded coral open to blooms of shell-pink suffused with yellow. Fragrant. Ht. 2½ to 3 ft. (Pl. Pat. #1143.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

MASQUERADE Golden buds open to rose-pink blooms that finish a deep red, presenting a myriad of color on a 3-ft. plant. (Pl. Pat. #975.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

PINK GARNETTE Long-lasting, deep pink, 3-in. blooms. Excellent for corsages. Holly-like foliage on 1½ to 2-ft. plants. (Pl. Pat. #913.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

PINOCCHIO Salmon buds. 1½-in. blooms of soft clear pink with edges gradually changing to a deeper pink. A prolific, 20 to 24-in. plant. Very popular for cutting.

\$1.75 each; 3 for \$4.60; 12 for \$16.80

RED PINOCCHIO Deep satiny red-carmine buds and brighter carmine flowers, with 25 to 30 petals. Large, long-lasting clusters. Vigorous and free flowering. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

RED WINGS Snappy deep red, unfading blooms appear singly and in clusters. The plant is medium large and well formed. (Pl. Pat. #1788.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

SIREN Full, 3½-in., fiery scarlet blooms are unfading even in extreme heat. Vigorous, compact plant reaches 2 ft. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80



Have Curtains of Color Like These on Fen Trellises, etc., with Jackson & Perkins Ever

34

Royal Lavender *New!* (Below)

To the list of outstanding lavender Roses is now added this remarkable achievement! This strong everblooming Climber is a true lavender Rose with dove-gray and warm pink tones that provide a panorama of delight. The canes of this 6 to 9-ft. Climber flower the first year; after flowering the lateral buds develop, producing a profusion of clusters of perfectly formed, FRAGRANT blooms from spring until frost. Borne in clusters of five to ten, each individual bloom is perfection in itself. Petals are smooth, firm and long lasting, never quilling or curling. Deep lavender-orchid buds are of elegant form, long and slender. They open to exquisite blooms, 3 to 4 in. in diameter, with 35 petals neatly imbricated and perfectly placed. The fragrance is novel in roses, for it reminds one of nothing more than a lilac hedge in full bloom. This perfume is delicate and pleasing, yet remarkably intense. (Pl. Pat. #2194.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Royal Lavender

© J. & P. CO.

Royal Gold

(Below) Ovoid buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. Abundant green foliage of moderate size is borne on the 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its full, majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. Blooms the first year it is planted. Moderate fruity fragrance surrounds this well balanced Climber. This adaptable plant will do well in any location you choose for it. (Pl. Pat. #1849.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Royal Gold

© J. & P. CO.



FREE
with
every
order . . . a HOME
GARDEN GUIDE.

**ALL FOUR
ROSES ON
THESE 2 PAGES**

GROUP No. 413

Value \$11.75
Save \$1.50

Only \$10.25



Everblooming Climbers
framing a garage doorway.



Everblooming Climbers
framing a picture window.



Everblooming Climbers
screening a sun porch.

ces, Porches, Posts, blooming Climbers!

35



SPECIAL OFFER!

GROUP No. 423

1 of each:

Royal Lavender

Royal Gold

Don Juan

Value \$9.00 Save \$1.15

Only **\$7.85**



© J. & P. CO.

Coral Dawn

Climbing Coral Dawn

(Above) Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that is so popular in bush Roses. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This excellent Climber is very easy to grow and will do extremely well in all regions. It is the ideal pillar for any home. 6 to 8 ft. (Pl. Pat. #1117.)

\$2.75 each; 3 for \$7.20; 12 for \$23.80



THIS LABEL
IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION



© J. & P. CO.

Don Juan

Don Juan (Above) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this Pillar Rose constantly surrounds itself with beauty. It is dressed with unusual numbers of velvety red flowers throughout the season. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of the fragrant, rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green, lustrous foliage that is highly resistant to mildew. (Pl. Pat. #1864.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. *World's Largest Rose Growers* Originators of Great New Roses Since 1872



Two Fine Trailing Roses for Ground Cover!

USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

WICHURAIANA (Left)

Known also as the Memorial Rose. An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters through late summer. Bright red berries later. Spreads rapidly.

\$1.50 each; 3 for \$3.90;
12 for \$13.80; 25 for \$28.10

MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage that is attractive all season. Single, clear pink flowers borne in profusion in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;
12 for \$13.80; 25 for \$28.10

IMAGINE! All The Beautifying YOUR



Glowing Coral!

Coral Satin (Above)

This new Climber is a lovely plant with dark green, glossy foliage and generous masses of pink-coral flowers throughout the whole summer and late fall. The unfading flowers reach 4 in. across and are presented in clusters of 4 to 5 blooms. At the end the satiny petals drop off cleanly, giving the plant a perpetually fresh look. The light old Rose fragrance is especially noticeable at midday. It is very hardy. It owes its winter resistance to its parents, New Dawn and Fashion, both of which are highly resistant to the freezing cold. The healthy plant attains a height of 6 to 7 ft. and spreads nicely, the flowering shoots reaching out laterally from the main plant. (Pl. Pat. #2098.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL GROUP OFFER No. 433

1 of each:
Climbing Golden Showers
Morning Dawn Gladiator

Value \$7.75
Save \$1.00

Only \$6.75



Brilliant Scarlet!

© J. & P. CO.

Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. Completely captivating fragrance. Gives your garden unusual splendor and richness. In sub-zero areas plant it in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Golden

Climbing Golden Showers

(Above) Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in. open yellow blooms. Almost thornless, with long bronze cutting stems. Trained as a climber, it will attain a height of 6 to 8 ft. Or it can be shaped as a bush with gleaming golden blooms

\$2.50 each; 3 for \$7.50

Everblooming CLIMBERS make this fence come alive.

A Rose Arbor is enhanced by Everblooming CLIMBERS.

Everblooming Climbers trained along the side of a house.

Everblooming CLIMBERS beautify any home.



JACKSON &
World's Largest
Originators of Great

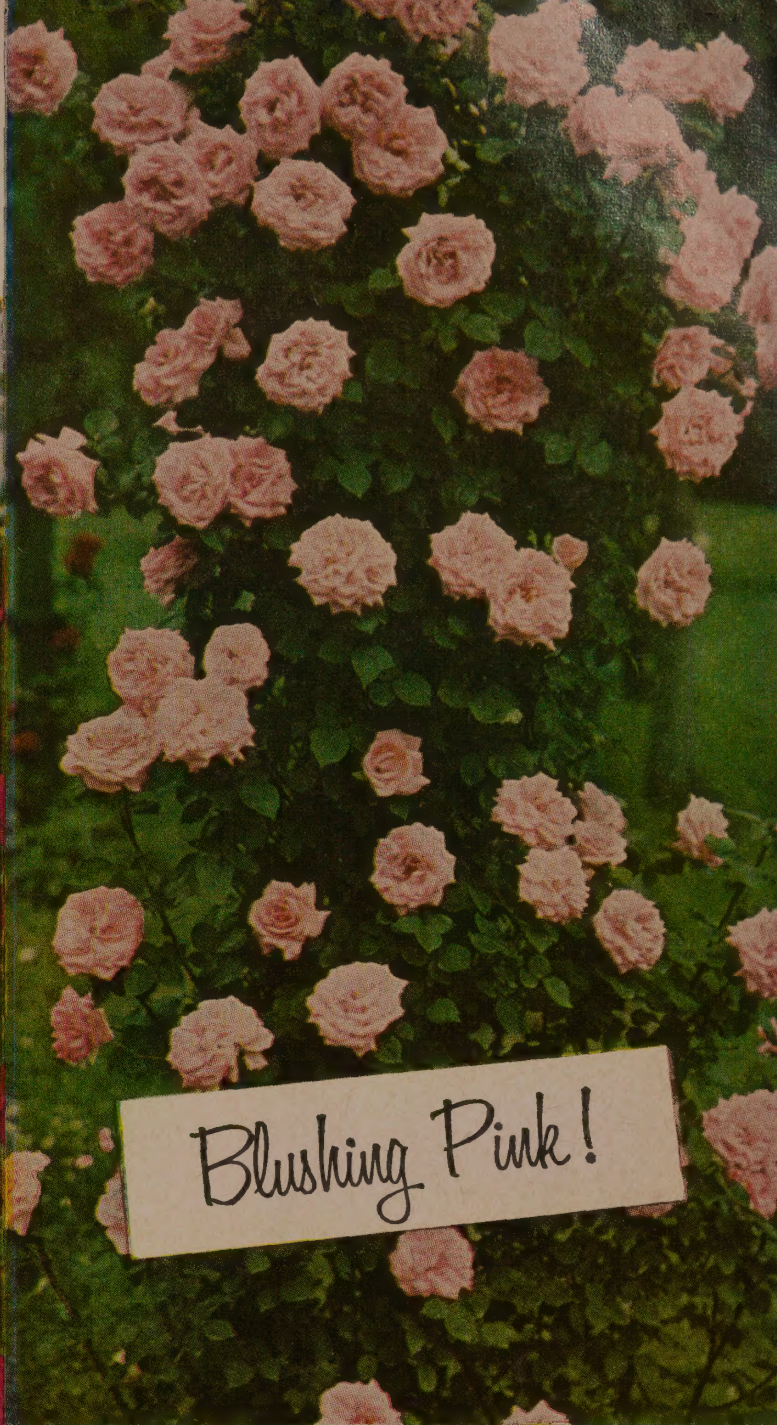
se Gorgeous Colors Home and Garden!



Yellow!



Velvety Red!



Blushing Pink!

den Showers

that invite picking. This hardy everblooming All-America Climber blooms from earliest spring continuously until late fall. Even in the short time before the blooms open, the plant is clothed to the ground with large, dark, glossy foliage. Resistant to disease. (Pl. Pat. #1557.)

\$6.60; 12 for \$26.40

Gladiator (Above)

Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber. When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class by itself. And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green on the 8 to 10-ft. plant. So hardy is this Climber that it withstands the battles of zero winter weather. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Morning Dawn (Above)

As refreshing as the new day! The large, 5-in. flowers are dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals makes the Rose glow. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. long and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet spicy fragrance. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL GROUP OFFER No. 443

1 of each:
Coral Satin Climbing Crimson Glory
Climbing Golden Showers

Value \$8.25
Save \$1.05

Only \$7.20

Everblooming Climbers
planted along a
stone wall.

Everblooming Climbers
screening a sun
porch.

Everblooming Climbers
planted at the back
entrance of a house.

Everblooming Climbers
planted by a
pergola.

Everblooming Climbers
trained along a
rail fence.



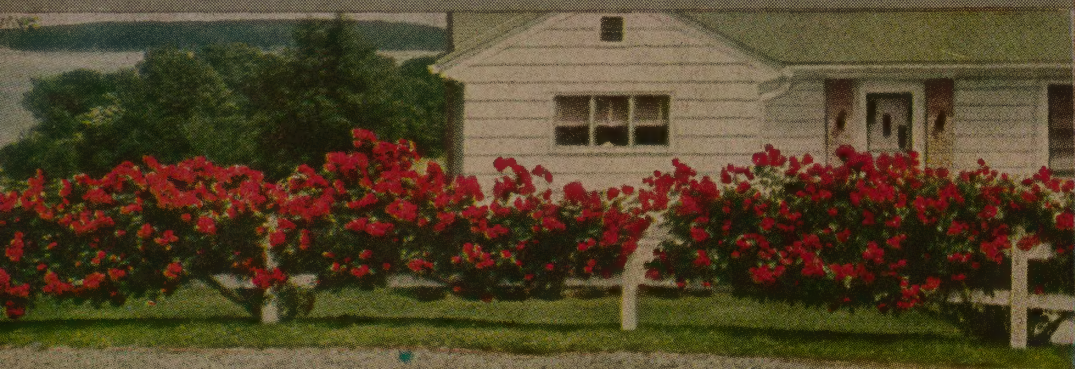
PERKINS CO.

Rose Growers

New Roses Since 1872

THE NEW BLAZE

JACKSON & PERKINS OWN IMPROVED STRAIN!



38 The New Blaze will beautify your home like this!

ABSOLUTELY GUARANTEED TO BLOOM IN JUNE-JULY-AUGUST-SEPTEMBER. MORE EVERBLOOMING STRAIN!

(Right) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year. These are the brilliant double red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of old wood bring the everblooming characteristic to the fore. During June, July, August and September this amazing plant will outdo itself, giving you literally thousands of Roses every season. Yes, you'll see thousands of exquisite, 2 to 3-in., cup-shaped, scarlet-red flowers on just one plant. No other plant gives you so much beauty, so much color, for so long a time. Blaze is one of the finest Climbers for planting in any spot where this type of Rose is desired. It requires no special attention, but grows luxuriantly with a magnificent display of flowers. Plant Improved Blaze on a fence or garage, on a pillar or post, at a doorway or on an arch. *Note: In trimming the plant, pluck only actual dead flowers, for the new bloom shoots grow from the first eye below the flower cluster.*

\$2.00 each; 3 for \$5.25; 12 for \$21.00

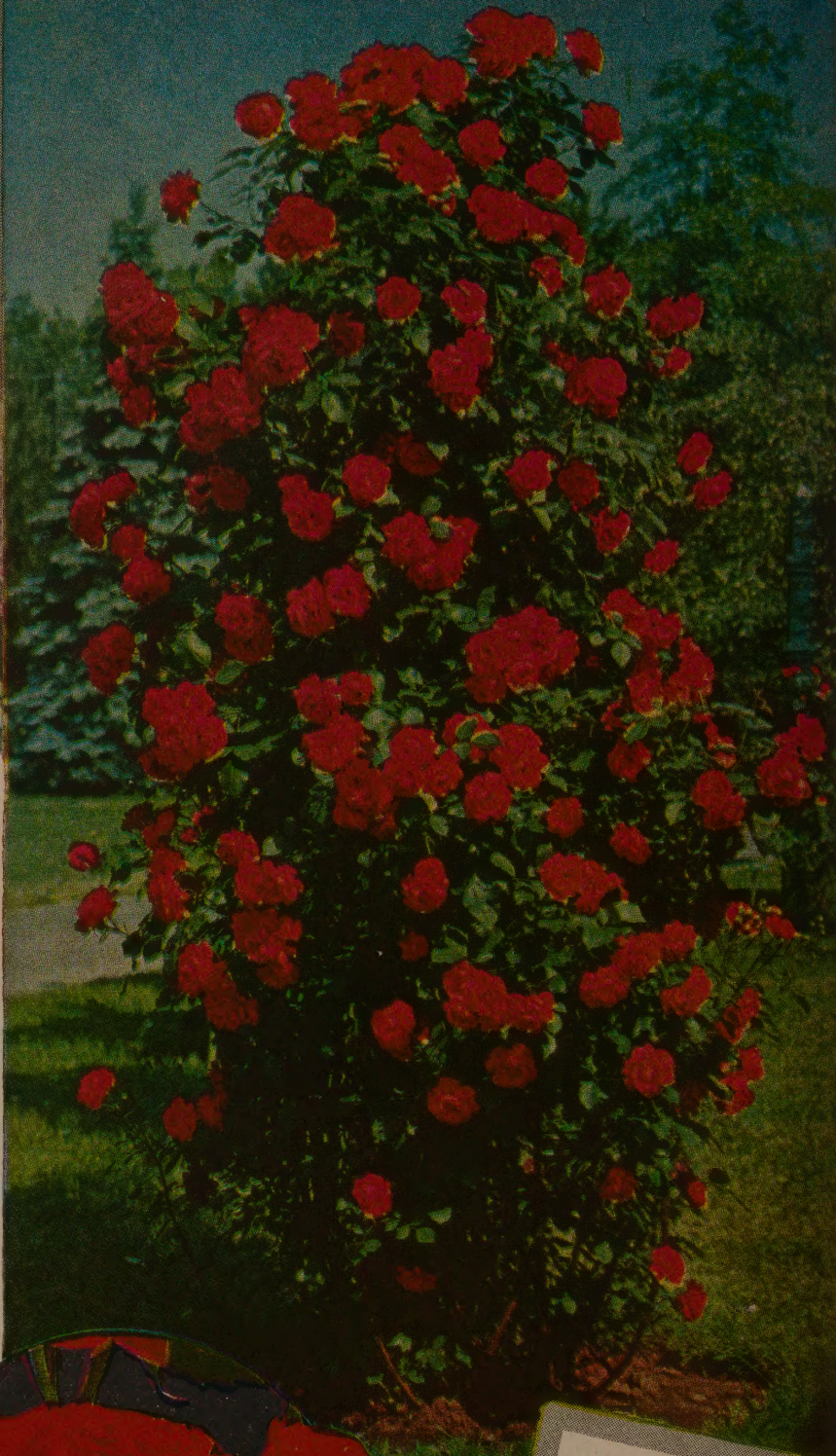
MORE FAMOUS J&P CLIMBERS

WHITE DAWN Hardy, ever-blooming white Climber. The medium-sized, double, snow-white, fragrant blooms are produced constantly from late spring to frost. A vigorous grower with glossy foliage.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

PAUL'S SCARLET Profuse vivid scarlet-red flowers, magnificent in early summer. Extra hardy. Very much admired by gardeners everywhere. A most popular variety. Be sure to make a place for it in your garden.

\$1.50 each; 3 for \$3.90;
12 for \$15.60



Blaze

SPECIAL GROUP OFFER No. 453

1 BLAZE
1 NEW DAWN
1 WHITE DAWN

Value \$6.00
Save \$.75

Only
\$5.25

© J. & P. CO.

New Dawn

New Dawn (Left)

One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect blooms continuously all season. Glorious Roses with the precious pink color of apple blossoms and delicate old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for bouquets and arrangements. They come on long stems. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO.
World's Largest Rose Growers



...and here are Five more great Climbing Roses!

© J. & P. CO.

39 Aloha

Spectacular

(Left) As its name implies, this Everblooming Climber leaves a lasting impression when seen as a fully blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Aloha

(Right) This magnificent rose-pink Climber bursts into bloom from top to bottom with a display of never-to-be-forgotten glory. After this first peak in June, Aloha repeats frequently all summer. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, perfectly formed blooms of handsome size, often 5 in. across and 3 in. deep. The general effect is strong, rich rose-pink with deeper tones in the tight buds and soft silvery-lilac pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha bears long-stemmed clusters of buds. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing Goldilocks

(Right) The truly everblooming yellow Climbing Rose! The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and rich golden yellow in color. They open gracefully to 3½ in. and last for a long time, for fresh new buds keep replenishing the over-all effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in a year and will bloom the first year planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL GROUP OFFERS!

GROUP No. 463

ALL 3 CLIMBERS

Pictured on This Page

Value \$7.50

Save \$.95

Only \$6.55

GROUP No. 473

1 of each:

Dr. J. H. Nicolas Aloha

Cl. Goldilocks

Cl. Summer Snow

Value \$9.00

Save \$1.15

Only \$7.85

Spectacular

Climbing Goldilocks

MORE J&P CLIMBERS AVAILABLE!

CLIMBING SUMMER SNOW

Clusters of spotless, fragrant, glacier-white, double, 2-in. blooms appear on a hardy plant that will reach 8 to 10 ft. tall. A very generous bloomer all summer and fall.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

DR. J. H. NICOLAS

Very double, 5 to 6-in., deeply fragrant, rich rose-pink blooms. Luxuriant, dark foliage. Sets a standard for charm and glorious color. A prolific bloomer all season long. A very healthy and hardy climber.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

RARE BEAUTY IN AN EASY-TO-GROW VINE...

GIANT CLEMATIS

REGAL, DISTINCTIVE,
EXOTIC AS ORCHIDS

Breath-taking beauty on trellis or porch. Next to the rose, the most beautiful of all climbing plants. While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy, rapid-growing, disease-resistant. The enchanting flowers grow from 4 to 8 in. or more across. Blooms continuously for 6 to 8 weeks starting in July and repeating in the fall. Striking in flower arrangements. Strong, 2-yr. own-root plants.

Henryi

Crimson Star ©



JACKMANI

Large, velvety violet-purple flowers that have made Clematis so popular. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

HENRYI

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. Robust and free blooming. Grows 8 ft. high.

CRIMSON STAR

Vigorous and free-blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid-growing, 6 to 8 ft. in height.

\$1.50 each; 3 of any kind for \$3.75

SILVER LACE VINE

(Not illustrated)

Polygonum Auberti. Dense, bright green foliage covered with foamy sprays of white flowers all summer and fall. One of the best vines where you want a mass of flowers and foliage quickly. A very vigorous twining vine for a fence, trellis or post. Field-grown plants.

\$1.20 each; 3 for \$3.15

DIANTHUS



Spring and late Summer Dianthus, Caprice

12 in.

DIANTHUS, CAPRICE (Above) A delightful fragrant hybrid Dianthus which blooms freely in spring and late summer. Flowers cover the plant, which grows about 12 in. high and frequently 24 in. across. The $1\frac{3}{4}$ -in. blooms have a maroon center and lively pink petals. Flowers come in succession on each stem. Very fragrant. (Pl. Pat. #1851.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July

12 to 18 in.

DIANTHUS, IRENE (Above)

Old-fashioned clove scent. Exquisite pink, very double, 2 to $2\frac{1}{2}$ -in. flowers averaging 60 petals each are produced continuously on sturdy, 12 to 18-in. stems. Blooms freely, June and July. Full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-Aug.

10 to 12 in.

DIANTHUS, SILVER MINE

(Above) Fragrant, pure white double flowers. Excellent for cutting, for borders, edges or rock gardens. Clusters of 3 to 4 are carried on each stem. Height about 10 in. Blooms from June to Aug. Always charming in bouquets.

85c each; 3 for \$2.25; 6 for \$4.25

**DIANTHUS, MARCELLA** (Left)

A light silvery pink with small amounts of dark burgundy flecking towards the base of the petal. Flowers reach 2 in. in diameter and have a strong old spice fragrance. A compact-growing plant with good foliage. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June-July

12 to 14 in.

DIANTHUS, LACY LASS (Above)

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its coloring gives the effect of a painting. Produces many flowers on 12 to 14-in. stems. The buds appear in succession.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July and Aug.

14 in.

DIANTHUS, CORAL GEM (Above)

Brilliant, 2-in., hardy blooms. Carnation fragrance. Flowering stems are long, with 7 to 8 flowers. Compact plant has silvery foliage. Long period of bloom. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

SPECIAL OFFER! GROUP No. 493

ALL 6 DIANTHUS

Value \$6.85
Save \$1.15

Only \$5.70

All Summer 9 to 10 in.

JACKSON & PERKINS CO. *World's Largest Rose Growers* Originators of Great New Roses Since 1872

GIANT VIOLAS

41



All Season
10 to
12 in.

Viola,
Yellow
Vixen
All Season
10 to 12 in.



All Season

10 to 12 in.

VIOLA, PURPLE WALLMARK

(Above) Bright violet-purple. Height 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

2 Each
of these
VIOLAS
GROUP No. 483

Value \$6.60
Save \$1.10

Only \$5.50

VIOLA, YELLOW VIXEN (Above)

Bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$50.00

VIOLA, JOHN WALLMARK

(Above) Grayish lavender with violet veinings and yellow and white eye. The bloom is almost 2 in. across. Long stems make it an ideal cut flower. 12 in. tall.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, PURPLE HEART (Not illustrated)
Huge, velvety violet-blue flowers with wavy petals are 3 in. across, on stems 7 to 8 in. long. Bright yellow eye. Height 9 to 12 in. (Pl. Pat. #671.) 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

SEDUM

SEDUM, BRILLIANT

Immense, amaranth-red flower heads. Attractive heart-shaped green leaves store up moisture, enabling the plant to withstand even the driest summer weather. Attains a height of 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00;
6 for \$3.75

SEDUM, FIRE GLOW

Red, star-like blooms cover the entire plant from June until frost. Effective in borders and rock gardens, as an edging for walks and along wall tops and drives. Grows well in all locations. Ht. 8 to 10 in.

75c each; 3 for \$2.00;
6 for \$3.75

SEDUM, ROSY CARPET

Another of the dwarf spreading Sedums in a new color tone . . . a beautiful shade of deeper pink. A very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, spreads to 24 in.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

SEDUM, GOLDEN CARPET

Attractive variegated foliage and bright golden yellow blooms. Can be easily used in all locations. Blooms from June to frost. Very useful in large or small gardens. Grows about 6 to 8 in. tall.

75c each; 3 for \$2.00;
6 for \$3.75



June to frost Sedum, Autumn Joy 24 to 30 in.

SPECIAL GROUP
No. 503

ALL 5 SEDUMS

Value \$4.50
Save \$.75

Only \$3.75

SEDUM, AUTUMN JOY (Above) The buds of silvery pink change to a lively rose-pink and at the end become a pinkish tan. Attractive at all times, this is a must for the garden. The flower heads are 6 in. or more in size, borne on stiff stems 24 to 30 in. long. The mature plant is about 30 in. in width. It grows well in semi-shade or full sunshine and in difficult positions. Color is interesting.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



SHASTA DAISIES

SHASTA DAISY, WIRRAL SUPREME

(Left) Double, 3 to 3½-in. flowers of glistening white, held upright on tall, wiry stems. Very effective when cut, with good lasting qualities. Superb for combining with practically all other cut flowers. Blooms in June and July; if cut then, it will rebloom in the fall. 2½ to 3-ft. plant. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15;
6 for \$6.25

SHASTA DAISY, ESTHER READ

(Not illustrated) A prim white mass of large double flowers on 18-in. stems from June until Oct. It requires a little winter protection in colder areas, and does best when divided every two years. Practically no insects or disease. Very satisfactory as a garden plant and for cutting.

85c each; 3 for \$2.25; 6 for \$4.25

SHASTA DAISY, COBHAM GOLD

(Not illustrated) The attractive bloom displays a crested golden heart while opening but finishes a soft creamy yellow. Guard petals are creamy white. 3¼ to 4-in., double flowers, splendid for cutting, carried on good stiff stems. The free-growing, 2½ ft. plant blooms from the end of June to Aug.

\$1.50 each;
3 for \$3.75; 6 for \$7.50

SPECIAL OFFER!

GROUP No. 683

ALL 3 SHASTA DAISIES

PLUS

1 Salvia Superba, Purple Glory
1 Dianthus, Caprice

Value \$6.10
Save \$1.00

Only \$5.10



June, July 12 to 18 in.

GYPSOPHILA, ROSY VEIL (Above) A lower-growing double pink Babys-Breath. Generous in bloom, with airy sprays of delicate pink during June and July. Good in bouquets. Established plants bloom about two weeks earlier than the tall double form.

85c each; 3 for \$2.25;
6 for \$4.25



July to Frost 20 in.

CATANANCHE (Above)

Deep violet-blue. 2-in. flowers on silvery, branching stems; silvery buds and seed-hips. Thrives in dry spots. Height 20 in., excellent for cutting. Blooms from July until frost. Attractive and hardy, it does best in full sun. These blue flowers combine nicely with other colors.

85c each; 3 for \$2.25;
6 for \$4.25



All Season 36 in.

LYTHRUM, Hybrid Robert

(Above) ¾-in. florets of rich deep rose-pink with a sparkling glow, appear about June 5 and last all summer. 36-in. plant with 14-in. spikes. Does well in semi-shade, in wet or dry location in ordinary garden soil. Hardy and undemanding in its needs.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June to Frost 20 in.

STOKESIA, LAVENDER QUEEN (Above)

A mammoth form of the old-fashioned Stokesia with double blooms 4 to 5 in. in diameter. Silvery blue suffused lilac-blue at the center. Blooms from June to frost. 20 in. tall. Vigorous, easy to grow. For borders and arrangements.

85c each; 3 for \$2.25;
6 for \$4.25



May to Fall 30 in.

SALVIA SUPERBA, Purple Glory (Above)

A superb new royal purple perennial, blooming May to fall. Decorative fragrant foliage and many spikes on a 30-in. plant. When the first flowering period is finished, tops should be trimmed and blooming will continue till frost.

\$1.25 each; 3 for \$3.15;
6 for \$6.25



June to Frost 4½ ft.

ACHILLEA, Golden Plate (Above)

Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-ft. stems that give a beautiful effect in the garden. It has lovely foliage . . . ideal for flower arrangements. Blooms from June to frost. Plant grows 2 ft. in diameter.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

POPPY, Salmon Glow (Below)

This double, brilliant salmon Poppy is really a beauty. Great quantities of 5 to 6-in. double blooms appear continuously for almost six weeks. 3 to 3½ ft. tall. A strong grower. Blooms in May and June.

85c each; 3 for \$2.25; 6 for \$4.25

Poppy,
Salmon
Glow

May-June
3 to 3½ ft.



Aug.-Frost 2½ to 3 ft.

ASTER, FRIKARTI (Above)

Large and free flowering. Blooms measure more than 3 in. across. 2½ to 3-ft. plant. Light blue-lavender flowers appear from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00; 6 for \$3.75

ASTER, Adorable (Not illustrated)

The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. Entire plant glows with rich pink color continuously from Sept. to frost. Clear, dark foliage. Vigorous plant, 4 to 4½ ft. high. Strong and compact in growth.

75c each; 3 for \$2.00; 6 for \$3.75



June-Frost 3 ft.

HELIOPSIS, Patula (Above)

Mellow gold, semi-double flowers like giant daisies, with a deeper center. Blooms profusely from June to frost. About 3 ft.

75c each; 3 for \$2.00; 6 for \$3.75

CENTRANTHUS RUBER (Right)

Soft red, fragrant flowers all summer, with a fine showing in fall. Grows well in sun or partial shade. Ht. 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Hardy and vigorous.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

WHITE VERONICA subsessilis

(Below) Erect, compact, robust growth and great number of side branches. 2 to 2½ ft. high. The spike form is graceful yet firm, keeps well when cut. Rich green foliage and sparkling white spikes. Blooms Aug. to Oct. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

Centranthus Ruber
All Summer 18 in.

SPECIAL GROUP OFFERS!

GROUP NO. 513

Achillea, Golden Plate
Poppy, Salmon Glow
Aster, Frikarti
White Veronica sub.
Lavender, Hidecote Blue
Catananche

Value \$5.70 Save \$.95

GROUP NO. 523

Lily-of-the-Valley
White Bleeding-Heart
Penstemon, Ruby King
Rudbeckia, Oriole
Centranthus Ruber
Rudbeckia, The King

Value \$5.35 Save \$.90

Only **\$4.75** Only **\$4.45**

GROUP NO. 533

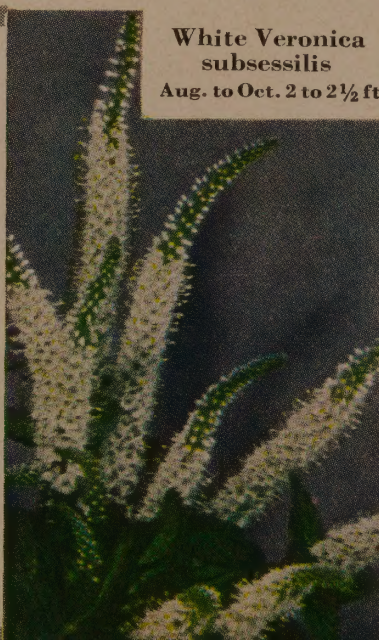
Anchusa Myosotidiflora
Lythrum, Hybrid Robert
Salvia Superba, Purple Glory
Gypsophila, Fairy Perfect
Aster, Adorable
Stokesia, Lavender Queen

Value \$5.85 Save \$1.00

Only **\$4.85**

White Veronica
subsessilis

Aug. to Oct. 2 to 2½ ft.





May 10 in.

J & P GIANT TYPE LILY-OF-THE-VALLEY (Above)

An improved gigantic form of this ever-popular plant. Florets of perfect shape and heavy texture, carried on long stems. The sweet rich fragrance is delightful. Field-grown clumps that soon form a solid mass of white.

65c each; 3 for \$1.75;
6 for \$3.25



April, May 1 to 1½ ft.

ANCHUSA myosotidiflora

(Above) Delightful clusters of clear, dainty blue flowers on stems 1 to 1½ ft. high, held well above the foliage. Blooms profusely in April and May. Large leaves, which are excellent for ground cover. Grows anywhere. Effective in both sun and shade.

75c each; 3 for \$2.00;
6 for \$3.75



July-Sept. 2 ft.

RUDBECKIA, SULLIVANTII, Oriole (Above)

(Improved Black-Eyed Susan) A vivid splash of color in July, Aug., and early Sept. Black and gold combination. Broad decorative foliage on a well-balanced plant. It grows 2 ft. high. It prefers a sunny spot.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June-Oct. 18 to 24 in.

PENSTEMON, Ruby King

(Above) Very free blooming. 2-in., trumpet-like flowers. Spikes are 18 to 24 in. high and are produced freely, June to Oct. Grows in sun or light shade, in rich, well-drained soil. This plant should have some winter protection. (Pl. Pat. #744.)

85c each; 3 for \$2.25;
6 for \$4.25

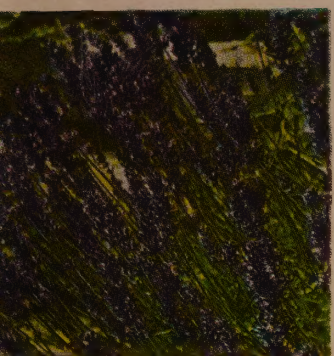


Spring through Fall 9 to 12 in.

WHITE BLEEDING-HEART (Above)

Blooms heavily in spring and continues to produce graceful sprays of white flowers all summer and fall. Grows luxuriantly in any reasonably good garden soil, in semi-shade or sun. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



July to Frost 30 in.

LAVENDER, Hidcote Blue

(Above) Blooms from early July to frost. Airy and fragrant when cut, the flowers when dried are used for making sachets. Fragrant, silvery green foliage. A neat grower, 15 in. tall; violet-blue flower spikes rise another 15 in. Hardy in the North.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June-July 1½ to 2 ft.

TROLLIUS, Golden Queen (Above)

The bright golden flowers are globular in form, like waxy buttercups. Long lasting when cut. Blooms in June and July. 1½ to 2-ft. plants, slow to spread. Enjoys a moist and semi-shady spot. A wise choice for smaller gardens.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June-Aug. 40 in.

GYPSOPHILA, Fairy Perfect (Above)

Forms a lovely mass of white about 40 in. high and equally wide. Pure white, double florets like tiny rosebuds reach ½ in. across. Blooms from June to early Aug., and if cut back, it will bloom in Sept. Hardy.

\$1.25 each; 3 for \$3.15;
6 for \$6.25

Rudbeckia, The King
July to Frost 4½ in.



RUDBECKIA, The King (Above)

Large, deep crimson-red flowers. From half-open to full-bloom stage of orange-brown seed cone with straight red petals, it is attractive.

85c each; 3 for \$2.25; 6 for \$4.25

SUPER-GIANT VIOLETS



VIOLET, WHITE WONDER (Below)

Imagine a dazzling glacier-white Violet! Each plant is covered with hundreds of flowers. Individual blooms are enormous, with a center beautifully veined.

75c each;
3 for \$2.00;
6 for \$3.75

DOUBLE RUSSIAN VIOLET

(Below, Right)

An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Excellent for semi-shady places. In bloom May to Oct.

75c each;
3 for \$2.00;
6 for \$3.75

VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. About 10 in.

75c each;
3 for \$2.00;
6 for \$3.75



May Violet, Rosina 10 in.



May Violet, White Wonder 10 in.



Double Russian Violet
All season 6 to 8 in.

2 EACH of THESE FOUR VIOLETS • Group No. 543
Value \$6.00
Save \$1.00
Only \$5.00

Spring and Fall Violet, Royal Robe 9 to 12 in.

VIOLET, ROYAL ROBE (Above) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

75c each; 3 for \$2.00; 6 for \$3.75

MONARDA



MONARDA, Cambridge Scarlet (Left) The brilliant scarlet flowers make this a splash of sure-fire color in either semi-shade or sun. Blooms freely in July, Aug. and Sept., requiring only ordinary soil. It strongly attracts hummingbirds, for both the leaves and the flowers have a pungent odor. Height 2½ to 3 ft. Excellent for cutting. Easily adapts itself to practically any situation.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

MONARDA, Croftway Pink (Not Illustrated) The clear pink flowers appear in large heads, the final ones breaking out near the base in late Aug. Long a favorite, and we felt this variety should again be available to you. Blooms when many others have finished or have not yet started. Height 30 to 36 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

44 July-Sept.

2½ to 3 ft.



CAMPANULA

CAMPANULA, White Star (Above) (*Carpatia Improved*) An excellent shining new *Campanula carpatia*, with a wide-spreading, compact, low-growing plant and a constant showing of star-like flowers which rise about 5 in. above the foliage. This is a particularly hardy variety. The flowers, 2 in. across, come in heavy masses in June and keep on blooming through the summer. The color is a clear sharp white.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

CAMPANULA, Blue Carpet (Not Illustrated) (*Carpatia Improved*) Excellent wherever you want a striking low "carpet of blue" from June to fall. Grows well in full sun or semi-shady places. Light blue, bell-shaped flowers on 5 to 6-in. stems. Always attractive; does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

June to Fall
6 to 8 in.

ALSO AVAILABLE

COREOPSIS, Golden Shower (Not Illustrated). Cascades of 1½-in. star-like, golden flowers June until frost.

75c each; 3 for \$2.00; 6 for \$3.75

PINK BLEEDING-HEART (Not Illustrated). Delicate pink, heart-shaped flowers are borne in graceful sprays from May through June. This hardy perennial does well in either semi-shade or sun and adds a charming note to any spring garden. It makes a showy clump of lovely pink, about 30 in. tall, which becomes broader every year. Pink Bleeding-Heart is always a prime favorite. Very easy to grow.

85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE

ASTILBE, Koblenz (Right) Blooms in June and July. Spikes are 24 to 30 in. high. The color is a feathery pink. An excellent flowering plant for the darker corners of your garden. Grows in sun or shade. Likes rich soil. Foliage stays beautiful all season.

85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, White Gloria (Not Illustrated) Wide, feathery white spikes of this lovely plant are 28 to 30 in. tall, rising 12 to 15 in. over its attractive cut foliage. Prefers partial shade and rich soil. Blooms May to June. Of high decorative value in any garden.

85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, Fanal (Right) Blooms in May and June. Rich, deep red. 15-in., feathery flower spike holds up well in the garden. Happy in sun or semi-shade. Hardy and easy to grow; likes moisture and rich soil. Height 24 to 30 in.

85c each; 3 for \$2.25; 6 for \$4.25



June-July

24 to 30 in.



May-June

24 to 30 in.

SAVE MONEY ON THESE SPECIAL OFFERS!

GROUP No. 703

1 of each:

Monarda, Camb. Scarlet
Campanula, White Star
Pink Bleeding-Heart
Phlox, Brigadier
Dianthus, Marcella

Only **\$4.25**

GROUP No. 563

1 of each:

Lavender, Hidecote Blue
Phlox, White Admiral
Astilbe, Fanal
Astilbe, White Gloria
Centranthus Ruber

Only **\$3.90**

GROUP No. 693

1 of each:

Monarda, Croftway Pink
Rudbeckia, Sullivantii
White Veronica
Poppy, Salmon Glow
Lily-of-the-Valley

Only **\$3.95**

PHLOX



June-July

2½ to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color for weeks in June and July. This exquisite Phlox is very fragrant and desirable.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July-Aug.

2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL OFFER!

GROUP No. 553

2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00 Save \$0.70

Only **\$3.30**

Biggest, Earliest GARDEN MUMS Created!

Now Featuring J&P's Own Pillow Varieties

GIANT BIRD MUMS

Huge Blooms from 4 to 5½" Across!

Special Offer!

GROUP No. 573

ALL 8 MUMS
PICTURED ON
THIS PAGE

Value \$8.00

Save \$1.35

Only \$6.65

Special Offer!

GROUP No. 583

1 of each:

Nuthatch
Marsh Wren
Mockingbird
Golden Pheasant
Seagull
Purple Finch

Value \$6.00
Save \$1.05

Only \$4.95

1 MYRTLE WARBLER. (Test No. 56-1005). Center is white blending to light pink, turning red at the petal tips. 5½ to 6-in. flowers from Sept. to frost. (Pl. Pat. #2127.)

2 WESTERN MEADOW-LARK. Semi-decorative burnt-orange, flushed red. Reverse of the broad petals is golden yellow. Blooms 5½ to 6 in. across. A strong plant. Blooms Oct. to severe frost. (Pl. Pat. Applied For.)

3 GOLDEN TERN. Very attractive, bright lemon-yellow 5-in. flowers shaded deeper. 24 to 30-in. plant, blooming from Sept. to heavy frost. Vigorous and free blooming. (Pl. Pat. Applied For.)

4 CANADA JAY. A sharp rose-colored, decorative flower, 5 in. wide, enlivened by the coral effect of the unopened center. Buds are cherry-red. Blooms from Sept. to frost. (Pl. Pat. Applied For.)

5 NUTHATCH. A Pillow Mum with blooms 5½ to 6 in. across and 2½ in. thick. Smart lavender-pink color with silvery reverse. Sept. to hard frost. Strong, clean foliage. (Prop. Rights Reserved.)

6 MARSH WREN. A brilliant orange-apricot flower with deeper center shadings. Long pointed petals are quilled. Blooms appear Sept. to frost on a 2 to 2½-ft. plant. (Prop. Rights Reserved.)

7 MOCKINGBIRD. Rich fall-colored Mum of burnt-orange-red with golden bronze reverse. Blooms are 6 in. wide; plant is 2 ft. tall. Excellent foliage; exceptional color. (Pl. Pat. Applied For.)

8 GOLDEN PHEASANT. Spectacular rich golden yellow Pillow Mum that reaches 6 in. in diameter. Very frost resistant; 2½ ft. tall. Has very good foliage. (Prop. Rights Reserved.)

**\$1.00 each; 3 of a kind \$2.50;
6 of a kind \$4.95**



More

JACKSON & PERKINS EXCLUSIVE MIRACLE

GIA

All 17 Mums picture
GROUP No. 613
Value \$17.00; Save \$2.85

GROUP No. 603

New DeLuxe Autumn Color Group

Song Sparrow Gold. Cockatoo

Snowy Egret Wood Pewee

Chickadee Red Poll

Value \$6.00

Save \$1.05 Only.. **\$4.95**

A SONG SPARROW. Large pastel tan, 6 to 6½-in. blooms open from a bright orange bud through buff-peach tones. Compact plant 24 in. tall. Blooms late August to frost. Beautifully decorative foliage. (Pl. Pat. #2125.)

B SNOWY EGRET. 5 to 5½-in., shaggy blooms. Brisk clean fragrance. Dark glossy foliage. Upright plant is medium tall, bearing these fresh cream-white blooms from the end of Sept. to frost. (Pl. Pat. #2025.)

C CHICKADEE. This lovely orchid-lavender Mum is very decorative both outdoors and indoors. The 5-in. flowers start blooming about Sept. 30. The 30-in. plant is very sturdy and healthy. Blooms are long lasting and keep well when cut. (Pl. Pat. #1571.)

D GOLDEN COCK-ATOO. Here is the most spectacular yellow garden Mum of all time! The 5 to 5½-in. flowers are a glowing Indian yellow. 2-ft. plants bloom from late Sept. and will brighten up your garden until frost. (Pl. Pat. #1638.)

G WOOD PEEWEE. Broad flowers, as much as 5 to 5½ in. in diameter, of graceful, somewhat informal shape. In color they are a lively pink—pleasing anywhere, but especially liked for bouquets. These attractive blooms last 10 days to 2 weeks when cut. The 20-in. plant blooms from Sept. 30 to hard freezing weather. (Pl. Pat. #1824.)

H BOB WHITE. 5-in. sharp white with cream center. Medium height. Blooms late Sept. to frost. (Pl. Pat. #1923.)

I RED POLL. Deep bronze-red, 5-in. flowers have a slight touch of pure bronze on the tips of the unexpanded petals. The petals are of light texture, with a reverse of buff-yellow. 2-ft. plants bloom from Sept. 27 to frost. Dark, fine-cut foliage. (Pl. Pat. #1680.)

E HUMMING BIRD. Gentle clear pink, 6 to 6½-in. blooms with wide petals, gracefully shaggy. Flowers stand up well on firm, 28-in. stems. Good foliage. Blooms Sept. to frost. (Pl. Pat. #2126.)

F CHESTNUT WARBLER. Double semi-incurved shaggy type, 6 to 6½ in. across. Grows on upright, 30-in. stems and has rich foliage. Blooms are rich reddish bronze with gold-bronze reverse. Blooms from mid-September to mid-November. (Pl. Pat. #2146.)

\$1.00 each;

ALL 9
MUMS
on this
page

GROUP No. 593

Value \$9.00

Save \$1.50

Only **\$7.50**



NT BIRD MUMS

ed on these 2 pages
Only \$14.15

GROUP No. 623

Extra-Large Flowered Group

Iceland Gull Titmouse
Mockingbird Gold Pheasant
Desert Quail Pine Siskin

Value \$6.00
Save \$1.05 Only.. \$4.95

M CHIMNEY SWIFT. Good sharp, full, burgundy-red blooms are 4½ in. across. Medium tall plant is compact. Uniformity of color outstanding. Extremely rich in bouquets and autumn gardens. Blooms early Sept. to frost. (Pl. Pat. #1889.)

N SEAGULL. The giant size and airy grace of this Mum will make it an immediate favorite. 5-in. flowers. Compact, cream-colored centers with pure white outer petals. Blooms early Sept. to frost. 24 to 30 in. (Pl. Pat. #1130.)

O TITMOUSE. The color is a clear lavender-pink with the lavender dominating at the finish and the silvery grey foliage offering a lovely contrast. Flowers are full and thick, measuring 4 to 4½ in. in diameter. The plant is 24 in. tall. Blooms in early Oct. A favorite for cut-flower use. (Pl. Pat. #1630.)

J PURPLE FINCH. (Test No. 55-44.) Lovely cerise-red blooms have a silver reverse, giving the effect of rich French purple. 30 in. tall. Blooms abundantly from late Sept. to severe frost. (Pl. Pat. #2028.)

K SANDPIPER. A 5½-in. decorative flower in the lovely pastel autumn shade of strawberry-bronze. This is the largest of the Bird Mums. A sturdy, very free-blooming plant of medium height with excellent foliage. Blooms Sept. 20 to frost. (Pl. Pat. #1932.)

L ICELAND GULL. The 5½ to 6-in. flowers are breath-taking in their beauty. Center of the flower is soft light yellow, while the outer petals are shaggy and pure white. The 2½-ft. plant carries many blooms from Sept. to heavy frost. Very attractive. (Pl. Pat. #1666.)

P PINE SISKIN. Extra large, 5-in. blooms of reddish orange color—almost dark orange-bronze. Thick flower with wide petals, the inner ones standing up almost straight. Very long lasting. The medium tall bush blooms from the end of Sept. until frost. Produces flowers abundantly. (Pl. Pat. #2026.)

Q DESERT QUAIL. Lovely soft lavender-pink in color. The double, 5-in. flowers are very decorative, becoming flat and widespread. The compact, bushy, 20 to 24-in. plants bloom the end of Sept. to frost. Foliage is fine cut and clean. A lovely color, both in the garden and for use in flower arrangements. (Pl. Pat. #1555.)

ALL 8
MUMS
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page
GROUP No. 633
Value \$8.00
Save \$1.35
Only \$6.65

3 of a kind \$2.50; 6 of a kind \$4.95



NEW

NEW

Imperial

NEW

NEW



"All-out-at-once"
Spikes—Guaranteed
to Bloom

JACKSON
& PERKINS
FAMOUS

COLOSSAL DELPHINIUM

AN IMPROVED RACE

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall. One of our chief aims in developing this new race was to provide trim, sturdy stalks not easily blown down by the wind, yet not stiff and cumbersome in bouquets. This strain reaches these ideals, for J&P Delphiniums do not need staking in most localities, and still they keep the grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

BEWITCHING (Left)

A lovely pink-lavender variety with dark brown eyes that give the spike a truly bewitching effect. It will carry interest anywhere in the garden. Produces 8 to 10 spikes of wind-resistant flowers in June and July, and again in August and September. The plant is very hardy and will give an excellent effect. Shoots are 3½ to 4 ft. tall, with large, 3 to 3½-in. florets. A wonderful advance in Delphiniums.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

IMPERIAL (Above)

A deep purple, non-fading, mammoth-flowered Delphinium. Stems are actually 4 to 4½ ft. tall and are usually two-thirds covered with the large, 3 to 3½-in. florets. Bloom comes in succession, and the lowest flowers stay on until the whole spike is in bloom. The bee has white markings that highlight the whole floret. The plant has 6 to 10 shoots the second year, and is healthy and very sturdy.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

DAZZLER (Above)

Dazzling white—an improved offspring of our famous white Peace. The very large, 3½ to 4-in. florets are a pure white emphasized by a soft cream bee. The plant grows 4 to 4½ ft. tall and throws 8 to 10 shoots of perfect flowers. Stems are strong growing and withstand wind and rain. All-out-at-once, snowy flowers cover half of the stem. Healthy, dark green foliage adds extra beauty.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

CELESTIAL (Above)

This variety has captured all of the sparkling blue of Enchantment but the plants are larger and stronger, producing 6 to 8 stems 3½ ft. tall. The flowers are produced on two-thirds of the stem, and have the same all-out-at-once characteristic. The blue of Celestial is a natural for any garden, and this is the first time that we have been able to offer a large-flowered, more vigorous form.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

DEBUTANTE (Not Illustrated)

White. Clean, sparkling, tall spires, dramatic in a white garden, with other colors or by themselves. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in late June and July, just when it is needed most. Grows 4 ft. tall and gives repeated blooms. Truly a treat to have in any garden, anywhere.

85c each;
3 for \$2.25;
6 for \$4.25

Pink Glow

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Delightful

Loveliness

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1 each of the 4:

Pink Glow Freedom Delightful
Value \$4.70 Loveliness Save \$0.80

Only \$3.90

SPECIAL OFFER!

GROUP No. 663

**ALL 8 DELPHINIUMS
ILLUSTRATED**
Value \$10.70 Save \$1.80

Only \$8.90

HAPPINESS (Not Illustrated) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each;
3 for \$3.15;
6 for \$6.25

PINK GLOW (Above)

A sensational new color in Delphiniums! A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes, which lighten the pleasing effect. Now we have the first of real pink Delphiniums. The flowers come in June and July and again in August and September, if properly cut back after the first bloom period. Plants grow about 4 ft. tall. Don't miss Pink Glow!

\$1.50 each;
3 for \$3.75;
6 for \$7.50

FREEDOM (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;
6 for \$4.25

DELIGHTFUL (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." A glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming so that it will repeat.

85c each; 3 for \$2.25;
6 for \$4.25

LOVELINESS (Right)

Very large, semi-double florets 3½ to 4 in. across. Each is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be enjoyed.

\$1.50 each;
3 for \$3.75;
6 for \$7.50



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Blooming at eye level! Plant these famous J & P
Easy-to-grow, Everblooming**

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Tree Roses are popular and take years longer to produce than bush Roses. So, our supply is limited. If a variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are sent with every order.

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